



Belleville

where business comes to grow...



live



work



play

community profile **2010**



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Only in Belleville

> > > *Belleville is located on the north shore of the Bay of Quinte, nestled just above Prince Edward County on Lake Ontario.*

Ideally situated between Toronto and Montreal, and less than one hour from a U.S. border crossing, Belleville truly is at the centre of it all. Approximately 49,000 people make Belleville their home and over 200,000 live within 30 minutes of the City. Belleville's bustling city streets contrast the rolling rural landscapes that surround them.

Belleville is the centre for the Bay of Quinte Region, offering all the commercial and public services of a large urban centre including the region's largest hospital and retail mall. Belleville is just a short drive east of Toronto, west of Montreal, and south-west of Ottawa. Picturesque Prince Edward County and cottage country are only minutes away.

"Canada's main street" and most travelled highway, Highway 401, bisects Belleville. The community is also serviced by VIA Rail and a bus service, connecting it to other major communities.

Costs in the City of Belleville are very competitive, which makes even brand new facilities, built to your company's specifications, affordable and feasible within your tight time frames. We offer inexpensive land in a congestion-free location, allowing your company to meet the demands of your customers.

The City's strong, diverse industrial base produces everything from plastics and packaging to auto parts, research & development, distribution, food processing, and customer contact centres. Some of the recognizable businesses in the community are: Avaya Inc., Sears Canada, The Kellogg Company, Procter & Gamble, Exxon Mobil, and Bioniche Life Sciences.

The City's urban core is surrounded by rural landscapes, picturesque farms, and protected natural areas, all of which can be accessed via a growing network of urban and rural recreation trails. The Bay of Quinte offers world-class fishing, boating, rowing and sailing. Many City residents maintain summer homes in cottage country to the north, on inland lakes and rivers, and along the shores of Lake Ontario.

Quick Facts: (Source: 2006 Census)

- Population 48,821
- Greater Quinte Region Population: 200,000 (approx)
- More than 120 million people within a 1 day drive
- Regional Labour Force: 92,000
- Number of City Households: 20,495
- Average Household Income: \$61,100
- Available Industrial Land: up to 400 acres, priced at economical rural rates
- City Land area 250 square km
- Religion: diverse with more than 40 places of worship
- Travel time to downtown:
 - Toronto 1.5 hours
 - Montreal 3.5 hours
 - Ottawa 2.5 hours
 - Kingston 45 mins.



“Quinte” (pronounced ‘Kwin-tee’) is the name of the Bay on the north shore of Lake Ontario upon which the City is located. The Quinte region is not a legal jurisdiction, but rather a general term that refers to all those communities that about the Bay of Quinte.



- > Centrally located within the heart of North America
- > Within 500 miles of Toronto, Montreal, Ottawa & New York City
- > “The ideal setting to locate businesses requiring access to Canadian, U.S. and International markets.”
- > Geographic Coordinates (44° 9' N, 77° 24' W)
- > Elevation: 76.2 m
- > Time Zone: Eastern
- > Sister cities: Zhucheng City (China), Gunpo City (South Korea), Lahr (Germany)

The Belleville Advantage



- > Manufacturing, Distribution & Transportation centre for South-Eastern Ontario;
- > Location: Highway 401 Corridor links the City to major markets in Canada & the U.S.;
- > Transportation: Competitive costs & comprehensive service – rail & trucking;
- > Communication: State-of-the-art infrastructure consisting of digital switching and fibre optic cabling;
- > Available Land & Buildings: Municipal and private land and buildings available for immediate development at good value;
- > City's Engineering & Development Services Department: Structured to provide prompt approvals and timely accurate information;
- > Labour & Wages: Competitive wages, skilled, well-educated, motivated and efficient workforce, weak union presence;
- > Training: Several post-secondary education institutions provide industry-specific training, and assistance is provided to access training subsidies where available;
- > Infrastructure: Competitively priced, reliable, and available;
- > Centre of it All: Belleville is the commercial, employment, institutional, entertainment and cultural centre of the Quinte region;
- > Diverse Economy: Belleville has an extremely diverse economy, ie. Plastics packaging, food processing, warehousing and distribution, contact centres, pharmaceutical, automotive parts and more.

The History of Belleville



The earliest known settlement in Belleville was an Indian village, “Asaukhknosk,” replaced by a French Mission “Kente,” and thereafter named for prominent citizens, “Thurlow Village,” “Singleton’s Creek” and “Meyers’ Creek.”

In 1789, some fifty United Empire Loyalists settled here. The most notable was Captain John Walden Meyers, a true Renaissance man. Hardworking and resourceful, he built a dam on the Moira River and erected a sawmill, a gristmill, and a distillery. He operated a trading post and a brick kiln. He is credited with building the first brick house in Upper Canada in 1794. Meyers’ gristmill drew settlers from as far away as Napanee to Port Hope to have their grinding done, and the community soon became known as Meyers’ Creek.

The Moira River, which winds its way through the City, played an important role in the early stages of the community's development. A strong demand for timber in England led to Belleville's development as a bustling lumber town. Rich forests nearby were easily accessible by the river, and French Canadian loggers were a familiar sight in the community. The logs were cut into timber at several local mills and were loaded on schooners or were rafted and taken down the St. Lawrence to Quebec. With its export trade in lumber and flour, Belleville's harbour was alive with vessels of every description. Belleville soon gained a reputation as the most prosperous town in Upper Canada.

A visit in the spring of 1816, by Sir Francis Gore, Lieutenant-Governor of Upper Canada and his wife, Lady Arabella, inspired the residents to change the name of their settlement to Belleville in honour of the fair lady.

The lumber boom peaked, and the arrival of the Grand Trunk Railway in 1856 gave Belleville a link with Montreal and Toronto. For many years, the railway was Belleville's largest employer. In 1866, the discovery of gold near Madoc earned Belleville the name "Gateway to the Golden North" because miners stopped for supplies on their way north of the city.

While the lumber trade declined towards the end of the nineteenth century, industries were expanding. Handcrafted, pioneered items gave way to factory-made goods. Iron foundries, furniture manufacturers, and plants producing wagons, carriages, candles and soap abounded. Situated in the centre of a cheese-producing district, Belleville became renowned for its world-class cheddar.

From the pioneering past to the vibrant community of present, Belleville continues to enjoy a diverse industrial base along with strong links to agriculture and its waterfront.



The Perfect Setting

Climate

Residents of Belleville enjoy all that the four seasons have to offer, with weather moderated by the Bay of Quinte and Lake Ontario, which also reduces the severity of summer and winter temperatures. So well adapted are Canadians to life in this climate that rarely do we lose a business day to snow or other weather conditions. In each season, you can expect:

Winter



December to March: The first snow of the season, snowmobiling, skiing, skating, ice fishing and other winter sports. A festive atmosphere and a tendency to both “cocoon” indoors and enjoy the outdoors accompany this season.

Average temperature: -4°C

Compare to: Chicago -4°C, New York City 0°C, London 4°C, Frankfurt 0°C, Tokyo 3°C, (average daily temperature in January)

Spring



April to June: Snow melts, foliage returns, and Canada’s celebration of the maple syrup season begins. The weather warms and outdoor activities increase.

Average temperature: 13°C

Compare to: Chicago 8°C, New York City 10°C, London 9°C, Frankfurt 11°C, Tokyo 12°C, (average daily temperature in April)

Summer



July to August: Temperatures warm and many activities move outdoors. Boating, swimming, cycling, golfing and other outdoor activities prevail. Summer holidays occur for students and most workers.

Average temperature: 21°C

Compare to: Chicago 23°C, New York City 24°C, London 19°C, Frankfurt 20°C, Tokyo 25°C, (average daily temperature in July)

Fall/Autumn



September to November: Temperatures cool. Trees and foliage turn magnificent colours prompting long drives and many tourist visits. Crops are harvested and market places are plentiful.

Average temperature: 9°C

Compare to: Chicago 12°C, New York City 15°C, London 11°C, Frankfurt 11°C, Tokyo 17°C, (average daily temperature in October)

Local weather information

Contact CFB Trenton Weather Station – 613-392-0020

or visit www.weatheroffice.ec.gc.ca/forecast/city_e.html?ON-3



Belleville rests on the shores of the Bay of Quinte, and the Moira River and is adjacent to Lake Ontario.

Geography

The beautiful City of Belleville is located in South Eastern Ontario, on the shores of the Bay of Quinte and the Moira River, and is adjacent to Lake Ontario. Southern Ontario is the most highly populated area of Ontario. Its water access and greenery beautify this lovely region.

Canada

With a population of over 30 million and a GDP in excess of \$1.18 Trillion, Canada has one of the world's largest economies. A member of the G-8 group of leading industrial countries, Canada enjoys an enviable standard of living, an excellent infrastructure, a highly educated and skilled labour force, as well as a well-deserved reputation as a successful trading nation.

With a cost index of 94.5, 5.5% cost advantage over the U.S., Canada was ranked #1 of the G-8 nations by KPMG in its 2009 analysis of global competitive advantages.

The Canadian Economy is strong. Since 1994, Canada's economic performance has been characterized by growth, low inflation, stable unit labour costs, improved cost competitiveness, record exports, and a healthy level of business investment.

Among the G-8 countries – the most developed economies in the world – Canada ranks highly in per capita purchasing power. The country's level of exports has never been higher due to improvements in cost competitiveness and strong productivity growth. As well, Canada continues to maintain one of the lowest inflation rates in the world.

www.investincanada.gc.ca



With a positive economic forecast and good prospects for consumer spending, overall demand in the Canadian consumer and industrial markets should continue to be strong.

Average family income continues to increase and growth in disposable income continues to pick up as Canada's economy strengthens, labour market conditions continue to improve, and governments move to trim tax rates – a process that is well underway in some provinces.

A sound and innovative domestic financial sector, combined with investment from foreign sources, provide the capital necessary for more research and development, technological upgrading and infrastructure development. The environment for conducting research and development remains highly attractive through some of the most generous tax incentives among all industrial countries. The labour force is highly educated, skilled and committed, and works for competitive wages. Turnover and absenteeism rates are low.

Because of its economic potential, Canada has continued to attract a large volume of direct investment from foreign sources. The stock of foreign direct investment in Canada has been increasing steadily in recent years indicating continued investor confidence in Canada's long-term prospects.

www.investinontario.com

Ontario

Ontario's 12.8 million people make it Canada's most populous and dynamic province. Its share of Canada's GDP for 2007 was 38% and it is Canada's leading manufacturing province accounting for 48% of the total manufacturing shipments in 2007.

Ontario has a history of strong growth, as a result of a diverse and well-balanced economy. Knowledge-intensive industries such as computers, software and medical technologies are among its fastest growing industries. The Ontario economy is shifting towards export-oriented, higher value added industries.

Ontario accounts for over half of Canada's industrial market, lies at the centre of North America's consumer and industrial markets and has access to a market of over 400 million people. More than 55% of Ontario's workforce over the age of 25 has completed some post-secondary education. Ontario's wage rates are competitive.

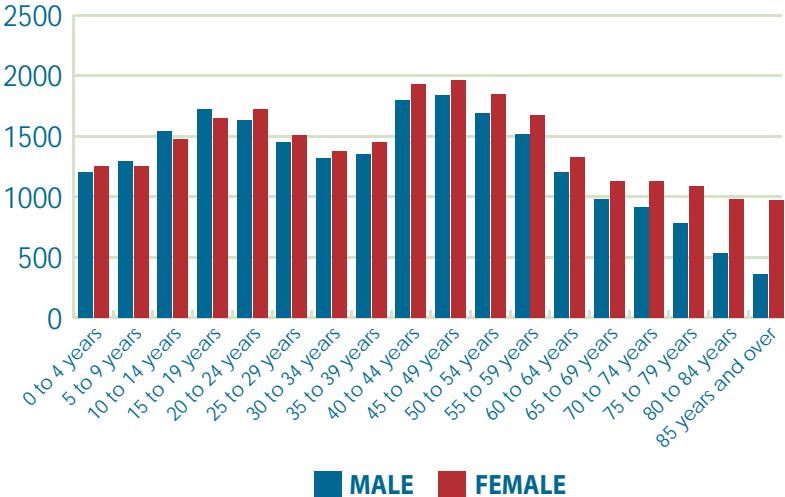
Community Characteristics

The City of Belleville attracts and retains quality people who share the community’s strong rural work ethic. Our labour force is particularly strong in the area of skilled trades, and with the presence of Loyalist College and its specialized training programs, the community has a generous capacity to learn and upgrade skills. Belleville’s employers have recognized this quality in the labour force as being their primary competitive advantage.

Our Population

- > **Population (2006): 48,821**
- > **Population (Census Agglomeration - 2007): 93,154**
- > **Population Aged 15 + (2006): 40,820**
- > **Percentage of the population aged 15 + (2006): 83.6**
- > **Average Median Age of Population (2006): 41.8**
- > **Population within a 25-mile radius: Approx. 200,000**
- > **Population density per square kilometre: 197.8 persons**

Population By Age (2006)
Total Population: 48,821



The population in the Belleville area traditionally experiences steady growth in all ranges. Above-average increases in the 50+ category have been experienced in recent years, reflecting the City's success in attracting seniors to this beautiful community, and the aging population experienced throughout North America.

Two trends are anticipated to have a significant impact on the population growth rate in the region:

- > **The expansion of smaller urban communities within easy travelling distance to larger metropolitan urban centres; and**
- > **The City's growth as the regional employment and service centre for the Greater Quinte Area and beyond.**

East Central Ontario Population Projections				
County	2006 (Census)	2014	2024	2031
Hastings	136,639	143,162	154,266	160,346
Prince Edward	26,563	27,792	30,055	31,492
Lennox & Addington	42,287	44,362	47,750	49,705
Northumberland	84,212	90,617	99,829	105,218
Total	289,701	305,933	331,900	346,761
Ontario	12,687,000	13,921,000	15,513,700	16,489,100

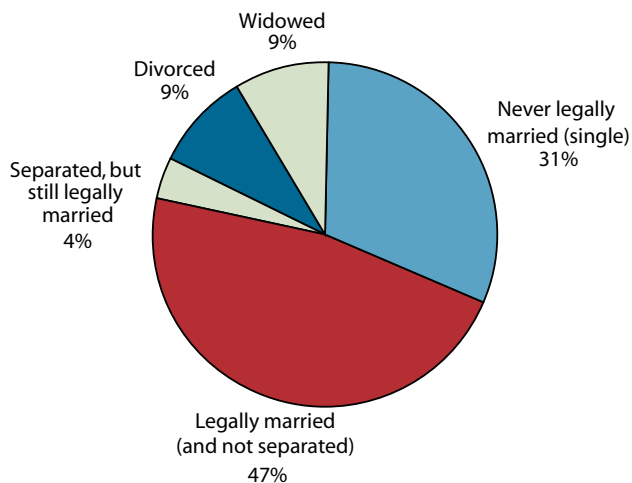
Source: Ministry of Finance, 2007

The projected growth for this region is approximately 1.2% per year. Comparatively, the Province is expecting an average 1.8% increase per year (Financial Post, 2009).

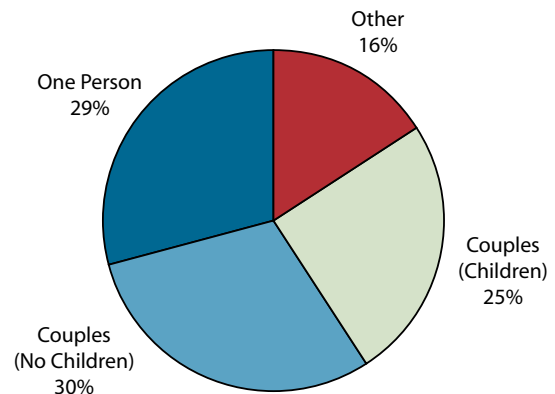
Households & Families

Traditional values remain strong in Belleville. With more than 19,000 households in the City, nearly half (47%) of the population over the age of 15 is married. Those separated or divorced represent 13% of that same population.

Marital Status (2006)



Households (2006)
Total: 20,490



Total Private Dwellings:

Belleville: 20,490

Belleville Census Agglomeration Area: 38,531

(Source: Statistics Canada 2006)

Income & Expenditures

The average earnings and income reported in Belleville rests competitively lower than that reported provincially and at the national level.

Income	Belleville			Ontario		
	Total	Male	Female	Total	Male	Female
Median Earning Persons 15 yrs and over who worked full year/full time	\$37,339	\$41,991	\$32,440	\$44,748	\$50,057	\$38,914

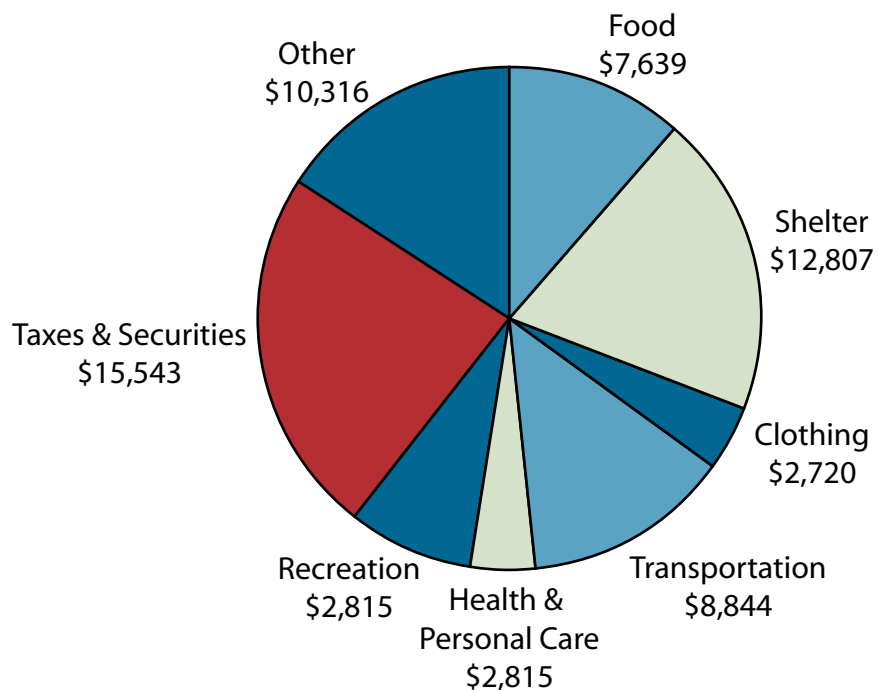
(Source: FP Markets - Canadian Demographics 2009)

Earnings: 2009			
Earnings	Belleville	Ontario	Canada
Average Household Income \$	\$66,601	\$88,645	\$78,689
Average Family Income \$	\$75,857	\$98,306	\$89,889
2009 Per Capita \$	\$27,322	\$33,462	\$31,202

(Source: FP Markets - Canadian Demographics 2009)

The Financial Post estimates that total household expenditures within the Belleville Area in 2009 will be \$66,018 divided as follows:

Estimated Household Expenditures (2009)



(Source: FP Markets - Canadian Demographics 2009)

Characteristics

Ethnic & Linguistic Diversity

Nine percent of Belleville's population are immigrants, adding to the cultural diversity of the City with their blend of skills and experience. Belleville is home to a large aboriginal population – more than double that reported throughout the Province. Those identifying themselves as visible minorities in Belleville (3.6%) were roughly double the number of those in the Province (1.8%).



Visible Minorities (2006) City of Belleville	
Minority Group	# of City Residents
Chinese	620
South Asian	510
Black	435
Filipino	140
Latin American	255
Southeast Asian	190
Arab	30
West Asian	55
Korean	90
Japanese	70
Other	160

Home Language (2007 Estimates) Belleville Census Agglomeration Area	
Language	# of City Residents
English	92,028
French	1,288
Cantonese	88
Chinese, n.i.e.	268
Dutch	84
German	94
Italian	102
Korean	104
Panjabi (Punjabi)	78
Polish	63
Spanish	193
Urdu	84
Vietnamese	120
Other Languages	581
Multiple Responses	530
Total	95,705

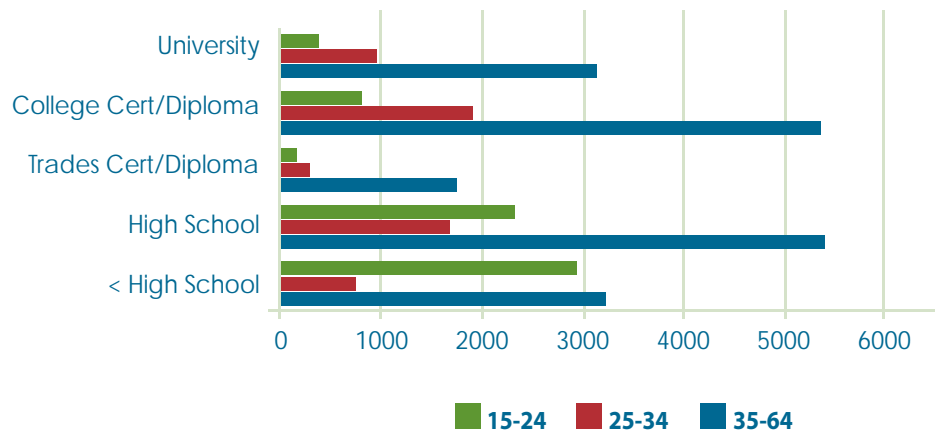
Located just east of Belleville is the Tyendinaga Mohawk Territory, with more than 3,700 residents. The Mohawks of the Bay of Quinte compliment the diversity and character of the region.



Education

Belleville residents show a higher rate of completion of college than reported at the provincial level. The practical skills obtained through a college certificate or diploma are often geared specifically to the needs of business and industry.

Belleville Education Levels by age (2009)



Education: 2006			
Level of Education	Belleville	Ontario	Canada
No Highschool Grad. Certificate	21%	20%	21%
High School	31%	27%	26%
Trade Certificate or Diploma	11%	10%	13%
College	23%	19%	18%
University	14%	24%	22%

Source: Statistics Canada



Services & Resources



Education

There are 18 elementary and 6 secondary schools offering the finest of education in Belleville. These schools are operated by both public and separate school boards and offer a complete range of educational opportunities for children of all interests and abilities. The classroom is not limited to indoors, however. The H.R. Frink Centre, located in Belleville, is an outdoor education centre teaching nature and outdoor skills to the region's youth.

The City's two school boards, the Hastings & Prince Edward District School Board and the Algonquin and Lakeshore Catholic District School Board, both operate well-respected educational facilities with a total enrollment of 33,403 students. French immersion and gifted-student programs are available within the school board systems, as are educational support and assessment programs for children facing learning challenges.

School Boards:

Hastings and Prince Edward District School Board

156 Ann St.
Belleville, ON K8N 1N9
Telephone: 613-966-1170
Fax: 613-966-6023
www.hpedsb.on.ca

Algonquin and Lakeshore Catholic District School Board

151 Dairy Avenue
Napanee, ON K7R 4B2
Telephone: 613-354-2255
Fax: 613-354-0359
www.alcdsb.on.ca

Elementary Schools:

Hastings and Prince Edward District School Board

Harry J. Clarke Public School	Belleville	613-969-0140
Hillcrest Public School	Belleville	613-962-1177
Park Dale Public School	Belleville	613-962-1341
Prince Charles Public School	Belleville	613-962-0247
Prince of Wales Public School	Belleville	613-968-8321
Queen Elizabeth Public School	Belleville	613-968-9173
Queen Victoria Public School	Belleville	613-968-4547
Sir John A. MacDonald	Belleville	613-962-6400
Sir Mackenzie Bowell	Belleville	613-962-8035
Susanna Moodie Public School	Belleville	613-966-8186
William R. Kirk Public School	Belleville	613-962-2516



Algonquin and Lakeshore Catholic District School Board

George Vanier Catholic School	Belleville	613-962-7541
Holy Rosary Catholic School	Belleville	613-962-2305
Our Lady of Fatima Catholic School	Belleville	613-962-2162
St. Joseph Catholic School	Belleville	613-962-3653
St. Michael Catholic School	Belleville	613-968-5765



Secondary Schools:

Hastings and Prince Edward District School Board

Centennial Secondary School	Belleville	613-962-9233
Moirra Secondary School	Belleville	613-962-8668
Quinte Secondary School	Belleville	613-962-9295

Algonquin and Lakeshore Catholic District School Board

Nicholson Catholic College	Belleville	613-967-0404
St. Theresa Secondary School	Belleville	613-968-6993

Other Schools:

Quinte Christian High School	Belleville	613-968-7870
Belleville Christian Elementary School	Belleville	613-962-7849
Belleville Montessori School	Belleville	613-966-7672



Loyalist College offers over 60 career-focused programs in the areas of architecture, building sciences, biosciences, business and management, health and human studies, justice studies, media studies and skills training. Programs vary in length and include one-year post-graduate and certificate programs, two and three-year diplomas and a Collaborative Nursing Degree program with Brock University. Loyalist graduates wishing to expand their academic options can pursue further studies through the university transfer agreements that the College has established with universities throughout Canada and around the world. The scenic 212 acre campus is the home of the community-based Sports Dome.

Loyalist Training and Knowledge Centre specializes in workplace learning and performance for organizations and individuals. Programs are customized to meet specific training needs - ranging from management development to new skills for workers.



The Sustainable Skills, Technology, and Life Sciences Centre project received federal and provincial funding totaling over \$16 million through the Knowledge Infrastructure Program and Ontario's 2009 Budget, and will be constructed in 2010.

The new centre will be a multi-use facility for technology and trades training, and will showcase the integration of green design and technologies. It will be dedicated to a wide range of skills training including leading edge programs in manufacturing, skilled trades, biotechnology and environmental sciences.

For information about Loyalist's academic programs, full range of success services and facilities Visit www.loyalistcollege.com or contact us directly at P.O. Box 4200, Belleville, Ontario 613-969-1913 or 1-888-569-2547.



Albert College, a renowned private school offering Kindergarten to Grade 12, is located in the heart of Belleville, overlooking the Bay of Quinte. Albert College was founded over 140 years ago. It was Canada's first co-educational boarding school. Albert College presently provides high quality education to boarding and day students from Canada and around the world. Albert College, Belleville, 613-968-5726, www.albertc.on.ca



Belleville is home to the reputable and historic **Sir James Whitney School**, the first permanent school for deaf students in Ontario. Founded in 1870, this educational campus is located on a 96-acre picturesque campus overlooking the Bay of Quinte. Today, student enrollment is over 100. The campus is a mix of historic and modern buildings that house resource services, elementary and secondary school programs, and student residences. Sir James Whitney – School for the Deaf, 613-967-2823, www.reach.net/

Queen's University is located 45 minutes east of Belleville in the City of Kingston, and Trent University is located 1 hour north-west of Belleville in Peterborough. These universities are two of Canada's top-ranked institutions.



Queen's is one of Canada's leading Universities with an international reputation for scholarship, social purpose and spirit.

www.queensu.ca

The Academy of Learning offers diplomas, which can take up to 10 months to complete. They also offer single-course computer upgrade classes. All diplomas and certificates are recognized by the Ministry of Education and Training.



For further information please contact The Academy of Learning directly at:

#16-470 Dundas St. East, Belleville, Ontario K8N 1G1
613-967-8973

www.academyoflearning.com

Maxwell College of Advanced Technology offers diploma programs relative to obtaining employment as a dental hygienist, dental assistant, personal support worker, and many other careers. Maxwell College's small class sizes create a comfortable learning environment.



For further information, please contact Maxwell College directly at:

270 Front St, Belleville, Ontario K8N 5V7
613-962-7846

www.maxwellcollege.com

Communications

A local daily newspaper and several local radio and television stations offer up-to-the minute local and national news service.

The City of Belleville is serviced by an excellent telecommunications network and a full range of service providers. Businesses looking for high-speed telecommunications service can expect to find:

- > **Digital switching & fibre optic cable**
- > **Centrex DMS 100 switch**
- > **ISDN, ADSL**
- > **Both cellular analog and digital PCS towers**
- > **Bell Canada's diversified, self-healing backbone network**

Local Media:

Newspapers

- *Belleville Intelligencer (daily)*
- *Community Press (weekly)*
- *Loyalist Pioneer (weekly)*
- *Quinte Weekly (weekly)*
- *Shield Media (weekly)*
- *SNAP! Quinte (monthly)*

Radio

- *CJBQ*
- *MIX 97 FM*
- *CJLX*
- *CJOJ*
- *Q100*
- *Rock 107 FM*
- *UCB (National Head Office)*

Television

- *CKWS TV*
- *Cogeco Cable*



Telecom Equipment Manufacturing

Country	Cost Index
Canada	98.6
France	101.2
U.K.	103.8
United States	BASELINE
Italy	102.7
Japan	107.6
Germany	108.3
Australia	99.7
Netherlands	104.1

Source: Competitive Alternatives: KPMG's Guide to International Business Costs, 2006 edition.

Health & Safety

As a regional centre, Belleville enjoys the comfort of having comprehensive emergency and health services only moments away. Fire, police, ambulance, hospital and emergency-room services, air evacuation, and marine and air rescue are headquartered in or immediately around Belleville, providing a secure environment for both workplace and leisure activities.

Belleville is also the hub of the Bay of Quinte Safe Communities Initiative, whose objective is to make our community a safe place to live, work, and play. Volunteers organize various safety-related projects such as WSIB safety groups and Crime Prevention Programs. The Safe Community Incentive Program is designed by the Workers Compensation Safety and Insurance Board to provide safety training to small business (under \$90,000 in annual premiums). Participants receive back 5% of their WSIB premiums. Facilitator training is provided by health and safety professionals from large industry. Visit www.bayofquinte.safecommunities.ca



Greater Belleville Safe Community Results:

- > Over 500 businesses have received health & safety training
- > Resulted in reduced accidents and over \$550,000 in WSIB rebates to small businesses

Government

Local

The Economic and Strategic Initiatives Department of the City of Belleville will be pleased to assist you with all of your relocation, expansion, or start-up needs, including assisting you with accessing several federal and provincial grant programs that may subsidize your labour and training costs.

Visit our website, www.city.belleville.on.ca, contact our staff, or drop by for a visit to see what Belleville and the Economic & Strategic Initiatives Department have to offer.

- > **Economic Development (available land & buildings, labour, market & industry info, community info, etc.)**
- > **Planning (zoning & official plan, etc.)**
- > **Approvals (subdivision, severance, site plans, etc.)**
- > **Building Services (building, demolition, plumbing, septic, sign permits, etc.)**





Hastings County Employment Services provides employment services to social services clients and subsidy programs to employers. Visit www.hastingscounty.com



Kagita Mikam, located just east of Belleville on the Tyendinaga Mohawk Territory, offers a variety of programs to aid in employability and entrepreneurship among Aboriginals. Their primary objective is to provide training and employment services that will get their clients back in the work force. Services include self-employment assistance, mobility assistance, purchase of training, wage subsidies and job creation partnership funding. Visit www.kagitamikam.org

Provincial



Small Business Centre facilitates both start-up and existing business. The office is an entrepreneur's foremost business information source. Staffed with an experienced Business Consultant, Small Business Centre focuses on providing a variety of products and services that will empower entrepreneurs to seek positive resolutions to their business concerns. The Small Business Centre is conveniently located at the Quinte Business Development Centre, Loyalist College.



Job Connect provides assistance to people of all ages to find employment opportunities, and employers may be able to reduce costs associated with training a new employee. Job Connect will register job vacancies and help employers find the right person for the job. Visit www.jconnect.on.ca



Federal

Human Resources and Skills Development Canada administers federal government employment programs and operates local employment centres. The Belleville office of HRSDC provides employment services, labour market information, grants and contribution programs for employers, and unemployment benefits services. Visit www.hrsdc.gc.ca



Trenval Business Development Corporation offers business counseling and loans to qualified businesses. Trenval staff are available to assist businesses with their export needs. A resources library is also available on site. Trenval is conveniently located in the Quinte Business Development Centre at Loyalist College. Visit www.trenval.on.ca

The Business Development Bank of Canada provides Canadian businesses with flexible financing, venture capital and affordable consulting services. BDC works with entrepreneurs in all industries, with a focus on small and medium-sized enterprises (SMEs), through all economic cycles and helps businesses in their development projects, both local and global. BDC is located in the Quinte Development Centre at Loyalist College. Visit www.bdc.ca

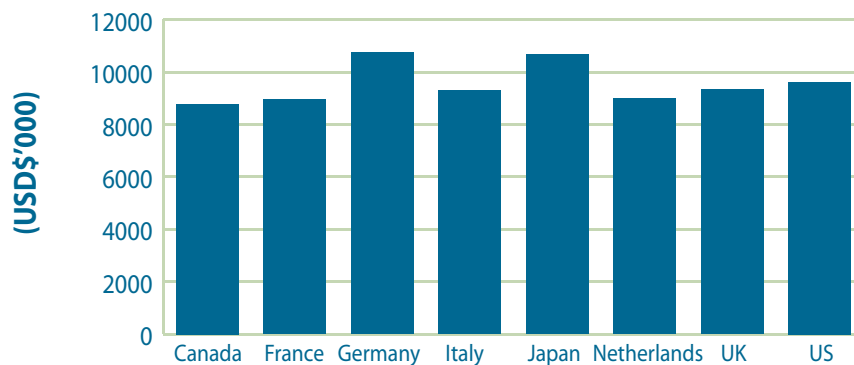


Financial

Financial services are offered in the community through a variety of financial institutions:

- > **Chartered Banks**
- > **Investment Dealers**
- > **Credit Unions**
- > **Trust & Finance Companies**
- > **Trenval Business Development Corporation (Community Futures)**
- > **The Business Development Bank of Canada**

KPMG Analysis: Location-Sensitive Total Costs (2006)
(Nine Industry Average, U.S. \$000, 90-120 person firm)



Libraries

The Belleville Public Library, located at 254 Pinnacle Street offers the following resources and services:

- > Large collection of non-fiction and fiction books
- > Newspapers and magazines
- > Entertaining and educational video cassettes
- > CDs and DVDs
- > Large-print books
- > Special reference material
- > Children's books and programs
- > Art gallery
- > Best-seller rentals
- > Free internet access and e-mail
- > Wireless internet access
- > Laminating
- > Computer printouts
- > Photocopies
- > Piano rentals
- > Equipment rentals
- > Boardroom and gallery rentals
- > Multilingual books - Chinese, Dutch, French, German, Greek, Polish, Korean and Vietnamese

Visit www.bellevillelibrary.com





Labour Force

In recent Business Retention and Expansion surveys, Belleville businesses and manufacturers told us that Belleville's skilled labour force is one of the greatest benefits of doing business here. Strong work ethics and high retention rates are characteristic of the local labour force.

The quality of life that Belleville offers plays a great role in attracting job seekers from outside of the region to the City. Many companies relocating to the City have found that staff eagerly seek relocation to Belleville.

Labour Market

Labour is generally drawn from a 40 - 50km radius around the City of Belleville, representing a population base of more than 200,000 skilled, and unskilled, motivated people. The Greater Quinte Area's labour force numbers 50,000 strong. The average age of the workforce in 2006 was 38.4 years.

Belleville employers enjoy a low-cost, well-trained labour force, characterized by a wide range of mechanical, industrial, technical, and computer skills.

Finding Available Labour

The Economic and Strategic Initiatives Department will be pleased to assist you in assessing the availability of suitable labour in our community. The department regularly collects résumés, provides contacts for employment resource centres, organizes job fairs, and contacts local media on behalf of prospective companies to ensure there is available labour to support their immediate needs. The department also maintains an updated database including more than 1500 résumés of individuals of all skill sets looking to work in Belleville. Local and potential employers are encouraged to contact the Economic & Strategic Initiatives Department for free access to this database.

Monitoring & Meeting the Needs of Industry

The City of Belleville and its regional economic development partners are committed to ensuring that the labour force is meeting the needs of business today, and anticipating and preparing for its needs in the future.

A local Task Force, comprised of municipal partners, educators and representatives of the provincial and federal government has been established to monitor, study, and develop programs that will respond to the labour needs of local business and industry and ensure that Belleville is favourably positioned to attract further investment to the community.

The recommendations of this Task Force and the findings of their studies have resulted in several effective programs & products:

- > **Over \$5.5 million has been given through the Quinte Business Development Centre to local manufacturers for internships and training rebates to improve the manufacturing workforce.**
- > **Inventory of skills that local manufacturers require over the short, medium and long-term provided.**
- > **Educational programs within schools to change attitudes toward manufacturing careers.**
- > **Educational tool entitled Manufacturing Your Career has been prepared for local students, parents and educators to change attitudes toward manufacturing careers.**
- > **Skilled Trades Fair held as needed for local students and parents.**
- > **Advocating change in curriculum and programs at local high schools and Loyalist College to ensure education adequately prepares students for the demands of the local work force.**

The City of Belleville also participates in the Ontario Youth Apprenticeship Program Steering Committee to ensure that planned apprenticeship programs meet the needs of our business community.

Loyalist College has developed an entrepreneurial training arm geared specifically to meet the needs of the local business community. In addition to customized training, they provide apprenticeship opportunities and a variety of trade training.

In their 2006/2007 school year, over 100 students were enrolled in a variety of applied-skills programs, including Manufacturing Engineering Technician, Welding, Building Facilities Maintenance, and Industrial Electrician programs, just to name a few.

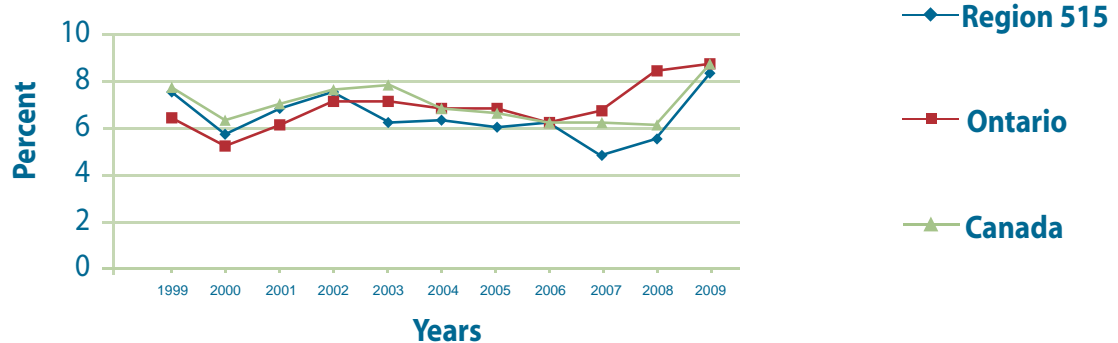


Unemployment & Participation Rates

Our unemployment rate is typically slightly higher than in larger urban centres, ensuring an available work force for new and expanding companies. In addition, Belleville exhibits a trend toward underemployment (working fewer than the desired hours each week, or in a position well beneath an individual's ability or training) that is not tracked in a formal way, but ensures there are still further individuals seeking employment opportunities.

Unemployment Rate average for 2009: 8.3%

Participation Rate average for 2009: 64.1%



Wage & Training Subsidies

There are a variety of programs available to qualified recipients to subsidize labour and training costs. Please contact the Development Services Department for further information. We will be happy to assist you in exploring how your company qualifies.

HRSDC targeted wage subsidy:

- > Financial wage subsidy to hire eligible E.I. recipients in full-time continuing employment positions
- > \$4,000 / eligible employee
- > Eligible candidates must be collecting E.I. benefits or have been in receipt of E.I. benefits in the last 3 years and be currently unemployed

Service Canada Youth Employment Strategy

The Government of Canada created the Youth Employment Strategy to help young Canadians (aged 15 to 30) obtain career information, develop skills, find good jobs and stay employed. This national strategy offers a broad range of initiatives under three programs: **Skills Link, Summer Work Experience, and Career Focus**



Career Edge – Job Connect

- > Subsidy matched to wages to reimburse company for the cost of training youth in employment positions
- > Funding in the form of wage support or direct training purchase
- > Value: \$2,000 to \$4,000 / youth hired (depending on the training required)
- > Eligible candidates: youth (aged 16-24) who do not meet HRDC's requirements, are not in school, and are not currently working



Kagita Mikam Aboriginal Targetted-Wage Subsidy

- > Up to 52 weeks, up to 75% of wage, longer duration may occur with high-tech training
- > Negotiated transportation costs
- > Kagita Mikam will assist with preparing applications

HRSDC – Employment Insurance Training Program

- > Offers an opportunity for employment insurance (EI) eligible candidates to upgrade their skills through training programs available at the Loyalist Training and Development Centre
- > HRSDC negotiates with the individual client and finances training program costs
- > Employer will pre-screen, interview and test eligible candidates. The candidate can then enrol in a training program designed particularly for the company
- > Employer sets the hiring criteria and specifications, and chooses the participants from those eligible candidates that meet its requirements
- > Participants receive income from HRSDC as well as the negotiated subsidy for the training program
- > When training is complete, employer can hire those participants that successfully complete the program

For more information on this program visit:

<http://www1.servicecanada.gc.ca/en/ei/types/regular.shtml>

Ontario Works Employment Placement Program:

- > Average of \$2,000 per employee (\$4 / HR for 6 months)
- > Subsidy to cover training costs
- > Negotiated between employer & social services
- > Will assist with job fairs, resumes, etc
- > Workplace safety & insurance board coverage is provided for the period of the contract
- > Targets individuals on social assistance

Occupations

Occupations – 2006						
	Belleville			Greater Quinte Region		
	Total	Male	Female	Total	Male	Female
Total Experienced Labour Force	25,000	12,845	12,155	107,970	57,180	50,780
Management	2,125	1,330	795	8,835	5,490	3,355
Business, Finance, Administration	4,475	1,485	2,990	15,885	4,120	11,765
Natural & Applied Science	1,530	1,140	390	5,305	4,100	1,195
Health	1,550	265	1,285	5,945	875	5,065
Social Science, Education, Gov't Service, Religion	2,050	695	1,350	7,625	2,470	5,140
Art, Culture, Recreation, Sport	560	240	325	2,405	900	1,465
Sales & Service	6,590	2,750	3,840	27,675	11,180	16,480
Trades, Transport & Equipment Operators	3,325	2,960	360	18,980	17,275	1,715
Primary Industry	500	385	115	5,490	4,230	1,210
Processing, Manufacturing, Utilities	2,285	1,590	695	9,780	6,455	3,310

Source: Statistics Canada 2006

Industry Divisions

Industries – 2006						
Characteristics	Belleville			Greater Quinte Region		
	Total	Male	Female	Total	Male	Female
Total Experienced Labour Force	25,000	12,845	12,155	107,965	57,175	50,755
Agriculture & Resource-based	485	355	135	5,960	4,545	1,415
Manufacturing & Construction	4,845	3,640	1,205	23,215	17,565	5,640
Wholesale & Retail	4,830	2,300	2,525	18,325	8,350	9,955
Finance & Real Estate	1,175	520	660	4,040	1,605	2,440
Health & Education	4,545	1,280	3,265	17,050	3,760	13,295
Business Services	4,600	2,670	1,925	17,605	10,545	7,035
Other Services	4,515	2,080	2,430	21,665	10,730	10,920
Source: Statistics Canada 2006						

Wage Profile

Canada has the second lowest manufacturing wages in the G-8, and Belleville offers some of the most competitive wages in the country, ranging from just over \$10.25 per hour to \$22.00 per hour and up for skilled labour.



Quinte Area Sample Wage Rates - 2006

Management Business, Finance and Administration

NOC	Occupation Title	Low	High	Average
1111	Financial Auditors and Accountants	\$16.00	\$36.06	\$21.66
1121	Specialists in Human Resources	-	-	\$26.71
1211	Supervisors, General Office and Administrative Support Clerks	\$12.98	\$18.50	\$15.26
1231	Bookkeepers	\$10.00	\$24.81	\$15.75
1241	Secretaries (Except Legal and Medical)	\$10.67	\$22.15	\$18.39
1431	Accounting and Related Clerks	\$10.39	\$20.50	\$14.99
1471	Shippers and Receivers	\$9.50	\$18.86	\$13.98
1472	Storekeepers and Parts Clerks	\$9.50	\$21.44	\$14.73
1474	Purchasing and Inventory Clerks	\$11.00	\$23.74	\$17.96

Management Business, Finance and Administration

NOC	Occupational Title	Low	High	Average
2231	Civil Engineering Technologists and Technicians	\$15.00	\$23.49	\$18.87
2233	Industrial Engineering and Manufacturing Technologists and Technicians	\$12.79	\$29.34	\$20.82
2241	Electrical and Electronics Engineering Technologists and Technicians	\$12.50	\$32.91	\$23.88

Art, Culture, Recreation and Sport

NOC	Occupational Title	Low	High	Average
5241	Graphic Designers and Illustrators	\$12.39	\$17.82	\$15.01

Sales and Service

NOC	Occupational Title	Low	High	Average
6212	Food Service Supervisors	\$9.50	\$17.00	\$10.57
6421	Retail Salespersons and Sales Clerks	\$9.50	\$16.50	\$10.21
6622	Grocery Clerks and Store Shelf Stockers	\$9.50	\$15.50	\$10.18
6651	Security Guards and Related Occupations	\$9.50	\$16.00	\$11.42
6663	Janitors, Caretakers and Building Superintendents	\$9.50	\$19.87	\$13.86

Trades, Transport and Equipment Operators

NOC	Occupational Title	Low	High	Average
7215	Contractors and Supervisors, Carpentry Trades	\$18.00	\$31.89	\$25.51
7231	Machinists and Machining and Tooling Inspectors	\$11.00	\$23.16	\$16.67
7241	Electricians (Except Industrial and Power System)	\$12.91	\$35.97	\$23.24
7251	Plumbers	\$12.00	\$34.80	\$22.25
7252	Steamfitters, Pipefitters and Sprinkler System Installers	\$21.00	\$35.00	\$29.15

Quinte Area Sample Wage Rates - 2006

Trades, Transport and Equipment Operators

NOC	Occupational Title	Low	High	Average
7261	Sheet Metal Workers	\$13.00	\$34.63	\$24.82
7262	Boilermakers	\$25.00	\$39.90	\$30.25
7264	Ironworkers	\$21.69	\$37.02	\$31.39
7265	Welders and Related Machine Operators	\$14.00	\$31.25	\$19.35
7271	Carpenters	\$12.00	\$27.74	\$17.58
7281	Bricklayers	\$13.75	\$17.34	\$15.05
7311	Construction Millwrights and Industrial Mechanics (Except Textile)	\$16.50	\$38.15	\$25.31
7321	Automotive Service Technicians, Truck Mechanics and Mechanical Repairers	\$10.00	\$24.68	\$16.31
7381	Printing Press Operators	\$11.50	\$33.12	\$20.79
7452	Material Handlers	\$9.50	\$17.00	\$11.84

Primary Industry

NOC	Occupational Title	Low	High	Average
8431	General Farm Workers	\$9.50	\$15.00	\$11.00
8612	Landscaping and Grounds Maintenance Labourers	\$9.50	\$18.00	\$12.29

Processing, Manufacturing and Utilities

NOC	Occupational Title	Low	High	Average
9422	Plastics Processing Machine Operators	\$10.00	\$19.01	\$15.32
9451	Sewing Machine Operators	\$9.50	\$12.75	\$10.30
9461	Process Control and Machine Operators, Food and Beverage Processing	\$12.00	\$20.73	\$17.64
9511	Machining Tool Operators	\$11.00	\$17.35	\$13.97
9611	Labourers in Mineral and Metal Processing	\$9.50	\$23.55	\$15.61
9612	Labourers in Metal Fabrication	\$10.50	\$22.00	\$13.83
9615	Labourers in Rubber and Plastic Products Manufacturing	\$9.50	\$24.00	\$14.09
9617	Labourers in Food, Beverage and Tobacco Processing	\$9.50	\$19.08	\$13.10
9619	Other Labourers in Processing, Manufacturing and Utilities	\$9.50	\$19.31	\$12.37

KPMG Analysis: Labour & Benefits Costs (2008)	
(Nine Industry Average, U.S. \$000, 90-120 person firm)	
Country	Cost
Germany	\$8,300
Japan	\$7,540
U.K.	\$6,919
U.S.	\$6,836
Netherlands	\$6,808
France	\$6,413
Italy	\$6,254
Canada	\$6,048

Labour Legislation

The **Ontario Human Rights Code** is a provincial law that gives everybody equal rights and opportunities without discrimination in specific areas such as jobs, housing, and services. The Code's goal is to prevent discrimination and harassment because of race, colour, sex, marital status, handicap, or age, to name some of the sixteen grounds.

For more information, visit: www.ohrc.on.ca

The **Employment Standards Act (ESA)** sets out the minimum standards that employers and employees must follow. It deals with such issues as termination of employment, hours of work, overtime, minimum wages, etc. Overtime must be paid after 44 hours of work in one week. Every employee is entitled to vacation pay after the 12-month anniversary of employment equal to two weeks' pay and not less than 4% of annual earnings. The ESA does not apply to businesses regulated by the Government of Canada, such as airlines, banks, shipping companies, radio and television stations, or inter-provincial transport of goods and people.

For a brief introduction to the ESA visit: www.labour.gov.on.ca/english/es

Immigrants to Canada must have a valid work permit, obtained from Citizenship and Immigration Canada (CIC) to work in Canada. Before offering a job to a foreign national, check with Human Resources and Skills Development Canada to determine what you must do before you can hire this individual.

Visit: www.cic.gc.ca

Employment Insurance Act: Employers are required to remit 2.25% of an employee's insurable earnings on their employee's behalf to Canada Customs & Revenue Agency (CCRA), and contribute an additional 1.4 times the employee's contribution. These funds provide benefits to eligible employees in cases of interruption of earnings due to shortage of work, disability, and pregnancy. The employer is responsible for maintaining these records.

For further information, visit: <http://laws.justice.gc.ca/en/e-5.6/>

Canada Pension Plan: Employers are required to remit 4.3% of an employee's wages on their employee's behalf to Canada Customs & Revenue Agency (CCRA), and match the employee's contribution. In addition to this public pension fund, employers may establish private pension plans for the benefit of their employees.

Visit: www.hrdc-drhc.gc.ca

Workplace Safety and Insurance Board (WSIB): The WSIB requires employers to remit premiums to the Board that allow for compensation to eligible workers for loss of income caused by accidents in the workplace. Premiums are calculated based upon the degree of risk associated with the work.

Visit: www.wsib.on.ca

Employer Health Tax Act: Employers are required to contribute to the Employer Health Tax fund at a rate calculated based upon the employer's gross annual payroll.

Visit: www.e-laws.gov.on.ca

Union Profile

A relatively small portion of Belleville's private sector work force is unionized. In a recent Business Retention & Expansion Survey, less than one-third of manufacturers indicated that they were unionized. Though trade unions do not have a prominent presence in the City of Belleville, employers are required by law to recognize and bargain with trade unions representing a majority of their employees.

Minimum Wages (Effective March 31, 2010)	
General Workers	\$10.25
Homeworkers	\$11.28
Students (under 18)	\$9.60
Liquor Servers	\$8.90
Source: Ministry of Labour	

Statutory Holidays	
New Years Day	January 1
Family Day	February
Good Friday	April
Victoria Day	May
Canada Day	July 1
Labour Day	September
Thanksgiving Day	October
Christmas Day	December 25
Boxing Day	December 26
1.5 times the regular rate of pay must be paid to employees required to work on a Statutory Holiday. Source: Ministry of Labour	

Business & Economy

> > > *Belleville is one of the largest industrial centres in Eastern Ontario, with more than 10,000 people employed directly by local industry.*

Diverse **Industrial** Base:

- *Food Processing*
- *Automotive Parts*
- *Paper & Plastics*
- *Bio-tech*
- *Aerospace*
- *Packaging*
- *Transportation*
- *Warehousing*
- *Pharmaceuticals*
- *Metals*

Belleville's Industrial Community **... to name a few:**

- > **Amer/Wilson Sports**
- > **Avaya Inc.**
- > **Berry Plastics**
- > **Bioniche Life Sciences**
- > **Decoma Autosystems**
- > **Deloro Stellite**
- > **Donini Chocolates**
- > **Exxon Mobil Chemical**
- > **Halla Climate Control**
- > **Irvin Aerospace**
- > **Norampac**
- > **Parmalat - Black Diamond Cheese**
- > **Polycello**
- > **Procter & Gamble**
- > **Quest Tech Precision**
- > **Santa Maria Foods**
- > **Sears Canada**
- > **Sigma Stretch Film**
- > **Sprague Foods**
- > **Stegg**
- > **Stream International**
- > **Streamline Foods**
- > **The Kellogg Company**
- > **Vision Transportation**

Targeted and High Performance Sectors

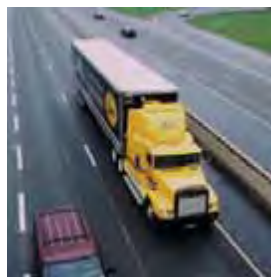
Belleville reflects Canada's competitive advantage in manufacturing. KPMG ranked Canada #2 for competitive cost advantage in the software, research & development, and corporate services sectors in 2006. KPMG identified Canada as having the second-lowest manufacturing cost structure in the world, just behind Singapore (2006). Belleville offers manufacturers particular competitive advantages in the areas of automotive parts, food processing, plastics and packaging, and bio-technology. Contact the Economic and Strategic Initiatives Department to explore the advantages Belleville can offer your business. Belleville was also rated the second most entrepreneurial community in Ontario in 2009.



Food Processing



Plastics & Packaging



Logistics



Automotive Parts



Bio-Tech

KPMG Competitive Cost Advantage National Ranking (2008)								
Sector	Canada	Australia	France	Germany	Italy	Japan	U.K.	U.S.
Electronics	3	4	5	9	6	10	8	2
Food Processing	3	2	4	9	8	10	6	5
Medical Devices	2	3	5	10	6	9	7	4
Metal Fabrication	4	2	5	9	8	10	6	3
Pharmaceuticals	2	4	5	10	6	9	7	3
Plastics	5	2	4	9	8	10	6	3
Telecom	2	3	5	10	6	9	7	4
Software	2	4	5	10	9	6	8	3
Advanced Software	3	2	5	10	9	7	8	4
OVERALL	2	3	5	10	6	9	7	3

Employers

Public Sector Employers Company	Employees
Hastings Prince Edward Board Of Education	1800
Quinte Health Care Corp	1600
Algonquin Lakeshore Catholic School Board	1250
Loyalist College-Applied Arts	750
Human Resources and Skills Development Canada	300
City Of Belleville	400
County Of Hastings	468
Pathways To Independence	300
Plainfield Community Home	200
Source: Human Resources Development Canada	

Private Sector Employers Company	Employees
Stream	1100
Sears Canada (FT&PT)	2200
Autosystems Manufacturing Inc.	650
Procter & Gamble	600
Halla Climate Control Canada Ltd.	400
Avaya Inc.	400
Parmalat Canada, Black Diamond Cheese	450
Deloro Stellite Inc.	130
Exxon Mobil Chemical Canada Ltd	130
Source: 2009 Quinte Industrial Directory	

Industrial Areas

North East Industrial Park

Home to the majority of the large industry in Belleville, this park continues to be the most popular location for new industrial investment. Accommodating both large and small industry this park is ideally located along Highway 401 adjacent to the Highway 37 Interchange. Regular transit service is provided to the area and it is also serviced by small retail, restaurants, and gas stations. City Council is in the process of expanding the park by planning for the development of an additional 900 acres of industrial land east of the existing park. The expansion to the North East Industrial Park will serve the City's industrial land needs well into the future.



North West Industrial Park

Excellent access to Highway 401 has made this industrial land amongst the hottest in Eastern Ontario. A range of small and large industrial operations are complemented by compatible commercial uses and the convenience of the Bell Boulevard commercial area. With over 250 acres of fully-serviced land, this is one of the City's prime growth areas for the near future.



Sidney Street Industrial Area

This industrial area, located in Belleville's west end, is minutes from Highway 401, and convenient to many commercial services. Development opportunities exist within this small area with available space ranging from several hundred to well over 30,000 square feet.



Waterfront Industrial Areas

As in many other Ontario cities, Belleville's industry has its roots on the City's waterfront and historic Highway #2. Pockets of industrial activity and space continue to flourish there today. Development and re-development opportunities exist in this unique and picturesque environment.





Commercial Areas

Downtown Belleville

Belleville's historic, bustling, Victorian city centre offers a nostalgic shopping experience and boutique retail environment for business. Old brick buildings, as well as period and modern architecture offer the ideal location for any business, abutting a busy commercial thoroughfare. The Moira River winds its way through the downtown, adjacent to this main strip, with the Riverfront Trail running the full length of the City. Small retail shops, fine dining restaurants and cafés, theatres, and administrative services such as banks, law offices, and medical clinics can be found here. The Belleville Downtown Improvement Area supports the businesses within the downtown core. Many development opportunities exist in this region.

visit: www.rediscoverdowntown.ca



Bell Boulevard

Strategically located just off Highway 401, this commercial district is characterized by a large regional shopping centre, the Quinte Mall, and several big-box retailers, mini plazas, department stores, automotive service centres, and supermarkets. Considerable development potential remains in this growing commercial district.

North Front Street / Highway 62

Belleville's growth and expansion north can be tracked along this corridor, now extending north of Highway 401. Fast food outlets, automotive dealerships, big-box retailers, and many retail and service outlets have established here. There is great development potential at the northern-most end of this strip.



Dundas Street East

This area is characterized by its medical and health services, Belleville General Hospital, a commercial plaza, grocery stores, and other services established to meet the demands of this growing community. Located on Belleville's Bayshore, it is sure to be favoured for future development.

Taxes & Assessment

Taxes are levied in all municipalities in Ontario to finance the cost of municipal services and education. The amount of property tax levied is determined by apportioning the net budgetary requirements to the assessed values of the properties.

The City of Belleville provides the following services to local residents through the collection of the municipal portion of these taxes:

- > **Emergency & Protective Safety Services (fire protection services, police, by-law enforcement, animal control)**
- > **Public Works (roads, transit, waste services)**
- > **Development Services (planning, economic development, approvals, building services)**
- > **Recreational & Cultural Services (parks, arenas, community centres, libraries, recreation programs)**
- > **Municipal Government Administration**

The Provincial Government sets the broad legislative framework that governs how properties are assessed and how taxes are calculated. Property taxes are based upon assessments carried out by the Municipal Property Assessment Corporation, responsible for assessing all property in Ontario. These values are provided to municipalities on annual assessment rolls and are intended to reflect the “market value” of the property.

Municipalities and the Province use these values when they calculate property taxes and education taxes. The taxes are calculated by multiplying the assessed value of a property by a tax rate set by the municipality. The tax rate is expressed as a percentage of the assessed value. A municipality can set different tax rates for different classes of property. The Provincial Government sets the education tax rates.



2009 Tax Rates by Property Class (rates shown for urban area)	
Residential	0.01730005
Multi-Residential	0.03962031
Commercial	0.04820500
Commercial (Excess Land)	0.03374349
Commercial (Vacant Land)	0.03374349
Industrial	0.05567334
Industrial (Excess Land)	0.03618767
Industrial (Vacant Land)	0.03618767
Pipelines	0.03364927
Farmlands	0.00432501
Managed Forests	0.00432501



Fees

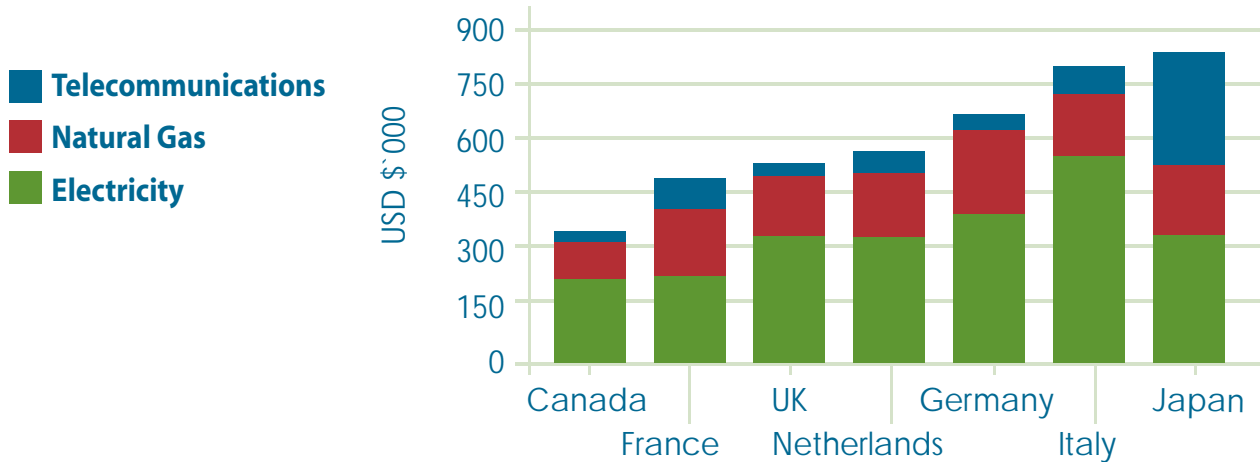
Development charges for the City of Belleville are imposed against all residential and commercial development in the municipality. Industrial development is exempt from development charges. The development charge amount varies depending on the type of unit being constructed. You can find the development charge and planning application information on the City's website at: www.city.belleville.on.ca

Business Recognition

In Belleville, your business investment is appreciated! This is true not just when you make the decision to locate here, but also as you grow and expand in the community. The City participates in several local, regional and provincial events that highlight and reward the accomplishments of local businesses.

Major milestones and other events celebrated by local businesses are also celebrated by the City and its residents. Come to Belleville and experience what it's like to be truly appreciated by the community your company calls home.

Industry: Manufacturing Average; Operation of 7 operations Facility Costs



(Source: 2009 KPMG Competitive Alternatives)

Business Retention & Expansion

The City of Belleville is an international leader in the implementation of the Business Retention & Expansion program or BR & E for short. An annual ongoing program involving regular interviews with local business, Belleville has perfected the process of quantifying, understanding and responding to the needs and concerns of business.

Resulting from the comments of local business, the City has been able to respond to their needs by:

- > **Reducing business tax rates**
- > **Completing specific infrastructure improvements**
- > **Implementing several labour attraction initiatives**
- > **Attracting 20 new family doctors to Belleville**
- > **Adjustments to the transit system to meet business needs**
- > **Lobbying other levels of government for business friendly policies**
- > **And many other site specific improvements and adjustments to help local business**

Available Industrial & Commercial Space and Land

Up-to-the-minute information on available industrial and large commercial land and buildings is available on the City's website at www.city.belleville.on.ca

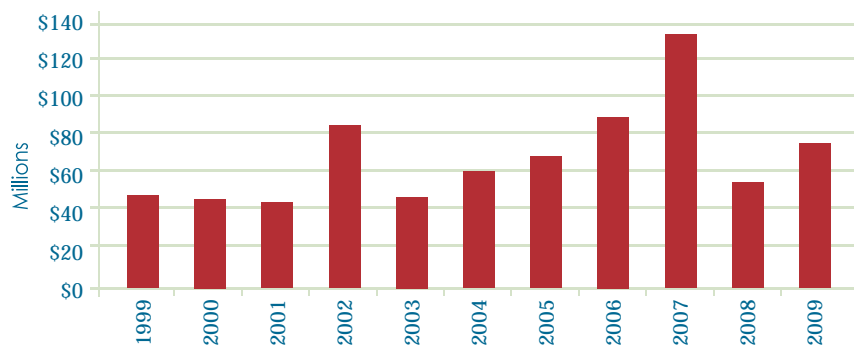
The City's Economic & Strategic Initiatives Department staff are pleased to assist business in exploring the many sites available in the City, ranging from 1 to 250 acres, and varying in price beginning at economical rural prices.

Several existing buildings are available. In addition, Belleville can offer some prime building sites, high quality, experienced design builders and several progressive build to lease companies.

Indicators of Economic Growth

New Dwelling Units (1999 to 2009) City of Belleville			
Year	Single Dwellings	Multi Dwelling	Total New Dwellings
1999	136	7	143
2000	123	38	161
2001	128	36	164
2002	177	51	228
2003	177	66	243
2004	268	120	388
2005	186	38	224
2006	125	28	153
2007	152	60	212
2008	124	50	174
2009	136	7	143

City of Belleville Building Permit Value





Infrastructure



Our strategic location provides superior access to markets through various modes of transportation.

Markets Within a 1 Day Drive:

- Toronto
- Montreal
- Ottawa
- Kingston
- Buffalo, NY
- Detroit, MI
- New York, NY
- Chicago, IL

Highways & Roads

Highway 401, a four-lane controlled-access highway, provides access to large markets to the east, west and south of Belleville. Three interchanges service Belleville, with a fourth proposed to service Belleville's growing needs. Provincial Highways 37 and 62 provide direct access to northern regions within the province. Over 120,000,000 people are within a one-day drive of Belleville.



Freight

Canadian National and Canadian Pacific Rail mainlines run through the heart of Belleville. Rail sidings exist at or can be extended to many of our development sites. CNR operates a major rail terminus in Belleville.



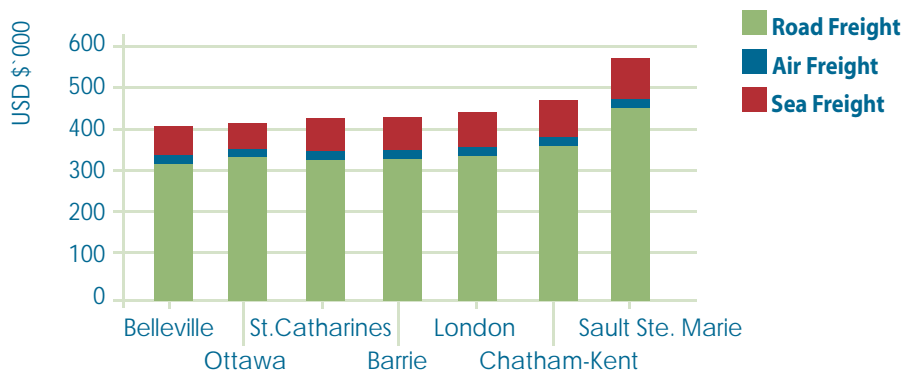
Both railways provide freight and express service to Belleville. This can be done on an interchange basis so that business is not restricted to one of the railways. There is overnight express service to Toronto and Montreal, as well as to intermediate points. Both railways have piggyback and container facilities available.



Canada's largest Air Force Base, 8 Wing Trenton, is located just 10 minutes away. With notice, local business may use the airport as a convenient way to access customers, head office officials, suppliers, and business contacts. The 10,000-foot runway is able to accommodate any size aircraft and is available for commercial use 24 hours per day, 7 days per week, by prior arrangement with the Wing Commander's office. There is a Customs & Immigration office on site for international flights. Facilities include snow removal, crash response, fire fighting and rescue services, 24 hour/day air traffic control, fully-equipped airfield navigational and visual approach, and two paved runways.

Toronto's Pearson International Airport is a short drive from Belleville and provides cargo flights to many U.S. and international destinations. Other convenient international airports are located in Ottawa (MacDonald-Cartier Airport) and Montreal (Dorval and Mirabel Airports). Kingston's Norman Rogers Airport, 50 minutes east, offers cargo & passenger service as well.

Industry: Overall Result; Operation: Average of 12 operations 10-Year Average Annual Transportation Costs



(Source: 2009 KPMG Competitive Alternatives)

Marine transport is available through Picton Harbour, located 30 km south of Belleville, where large lake boats can be easily accommodated.

More than 15 large transportation companies, including custom transporters, are located in the area and can accommodate any standard or custom shipping needs.

In addition to first-class freight services, Belleville is home to several local and national courier companies that offer convenient and affordable standard and custom shipping options.



Commercial Border Crossings:

East:

- Alexandria Bay / Ivy Lea
(60 minutes, 120 km)
- Ogdensburg / Prescott
(2 hours, 174 km)
- Massena / Cornwall
(3 hours, 248 km)

West:

- Lewiston / Queenstown
(4 hours, 292 km)
- Niagara Falls
(4 hours, 295 km)
- Buffalo / Fort Erie
(4.5 hours, 320 km)
- Port Huron / Sarnia
(6 hours, 445 km)
- Detroit / Windsor
(7 hours, 524 km)

Passenger

Daily commuter-train passenger service provides connections to all major cities, including Toronto, Montreal, and Ottawa. This convenient mode of transportation is complemented by comprehensive bus service.



VIA Rail have plans for a new station with improved and expanded facilities. The new station will be a fully-accessible and aesthetically-pleasing structure and will not only create new jobs and stimulate the economy but also allow VIA to better service its local customers. Belleville's new station is expected to open in 2011.

Belleville has several domestic and international airports within easy reach. Pearson International Airport in Toronto and both Dorval and Mirabel Airports in Montreal offer both commercial and charter services to domestic and international destinations.

Within a 50-minute drive is Kingston's Norman Rogers Airport, providing regular commercial flights to and from Pearson International Airport, as well as servicing private and chartered flights.



Belleville is fortunate to have a transit service that provides city-wide bus service to most areas within the City 7 days per week. For transit information, visit the City of Belleville website at www.city.belleville.on.ca

A Mobility Bus service is provided to ensure those with physical challenges can readily travel throughout the community. Beyond the city limits, passengers can travel aboard highway coaches offering regular service to major cities.

Travel Time to Major Centres (hours)			
City	Drive	Rail	Air
Toronto	1.5	2.0	.25
Ottawa	2.5	2.5	.5
Montreal	3.5	3.5	1
Kingston	.75	.5	.25
New York	6.5	14	1
Chicago	9.5	12	2



Utilities

Belleville offers a reliable and economical infrastructure of hydro, water, sewer, natural gas and waste services. An excellent resource to do a preliminary analysis of the cost of your utilities can be found by visiting the Energy Shop website. For policy information on regulations and power generation, visit, www.energy.gov.on.ca

Water & Sewage Treatment

In the last 10 years, Belleville invested heavily in upgrading and expanding both its water and sewage-treatment plants. This investment has put Belleville in the enviable position of having excess capacity in both plants to easily accommodate new growth and development. No restrictions. No delays.

The Corporation of the City of Belleville

Water Rates

Effective January 1, 2010

General Service & Residential

Monthly Water Consumption (per 1,000 gallons)	
Metered	\$
First	\$5.89
	\$4.49
Over 5,000,000 gallons	\$2.69
Bulk	\$5.89

Monthly Fixed Charges		
Meter Size	Service	Fire Protection
5/8	\$17.53	\$4.08
3/4	\$17.53	\$4.08
1	\$19.30	\$5.40
1 1/2	\$28.10	\$10.81
2	\$36.87	\$16.23
3	\$54.36	\$27.06
4	\$99.73	\$54.10
6	\$166.59	\$94.67
8	\$236.74	\$135.29
10	\$215.66	\$187.90

Quarterly Water Building Charges	
Single to 5 units	\$85.67
6 units to 12 units	\$169.11
13 units to 26 units	\$338.21
Over 26 units	\$676.48
Monthly Flat Rate Water Charges (Service Not Metered)	
City of Belleville	\$31.11
Point Anne	\$79.31
Other Charges	
Collection Charge	\$21.00
Reconnection Charge - regular business hours	\$35.00
Seasonal Disconnection & Reconnection	\$70.00
Change of Occupancy	\$25.00
Returned Cheque (plus bank charges)	\$20.00
Late Payment Penalty/Internet (monthly)	1.25%
Locate Services - Belleville General Service per hour	\$50.00
Locate Services - outside Belleville per hour	\$100.00
Service Tap (per service) 3/4" and 1" service	\$100.00
Service Tap (per service) 1 1/2" and 2" service	\$200.00
Service Tap (per service) 4", 6" and 8" service	\$400.00
Outside Belleville, applicable rates plus per hour travel rate	\$50.00
Replace Damaged Meter	
5/8 " to 1"	\$150.00
Over 1"	Time and materials
Customer Deposits	
Residential	\$145.00
General Service	based on estimated bill for 3 billing periods
Bulk Water Key Deposit	\$100.00

Wastewater Rates

Effective January 1, 2010 General Service & Residential

Surcharge as a % of Water Charges		
<i>Applied to Water Consumption, Service and Flat Rate Charges</i>		
Residential		62%
General Service	First 5,000,000 gallons	104%
General Service	Over 5,000,000 gallons	60%
Other Charges		
Septage Haulers, per 1000 gallons, plus sampling costs		\$60.00
Sewer Rodding, per service, during regular business hours		
During regular business hours		\$75.00
After Hours, including Weekends		\$150.00

Hydro Electricity

Belleville is serviced by two hydro electric service providers, Hydro One and Veridian Energy. Detailed information on their rates and services can be obtained by visiting their websites.

Up-to-date rate schedules and comparative analysis tools can be accessed by visiting www.energyshop.com. Upon publication, customers not enrolled with a competitive retailer are provided with the rates shown below:



www.hydroonenetworks.com

www.veridian.on.ca

May 1 2009:

- > **5.7¢/kWh for the first 750 kWh used per month**
- > **6.6¢/kWh for the remaining kWh used per month**

Large-volume users' (between 250,000 and 2 million kWh/year) options include:

- > Purchasing your hydro from the Local Distribution Company (LDC) under Standard Supply Service. Your cost will be calculated based upon the spot, market which varies hourly based upon supply and demand.
- > Purchasing from a licensed retailer, offering a choice of contract types, contract lengths, and financial instruments.

Larger-volume users' (over 2 million kWh/year) options include:

- > Options 1 and 2 above.
- > Joining a buying group. Under these circumstances, you would aggregate your volume with other customers.
- > Purchasing directly from the wholesale market. Any customer over 50 kW with an interval meter can register to become a wholesale-market participant. This option generally applies only to very large customers as there is added complexity and cost involved.

Canada has abundant oil, gas, coal, and hydro-electric resources. Electricity costs for industrial users are significantly lower in Canada than in the U.S.; in fact the annual electrical costs for an average manufacturer are 22% lower in Canada than in the U.S.

Industry: 10 Year Average Electricity Costs	
Country	USD \$(000)
Canada	181
France	188
U.K.	190
U.S.A.	231
Italy	280
Germany	324
Japan	334

Source: KPMG Competitive Alternatives 2008 Edition



www.uniongas.com

Natural Gas

Union Gas provides natural gas service delivery to Belleville business and residential clients. Their rates are determined using a 12-month forecast that is reviewed and adjusted on a regular basis. Rates vary with volumes purchased and the nature of your purchasing agreement.

Your options include:

- > Purchasing natural gas from the utility (Union Gas)
- > Purchasing natural gas from a natural gas supplier
- > Joining a buying group

To further explore what each of these options means to your company, visit www.energyshop.com.

Waste and Waste Reduction

The City of Belleville has implemented a User-Pay Garbage System and innovative waste-reduction programs. Weekly collection takes place with a commercial maximum of 16 lifts/week and a residential maximum of between 6 and 10 lifts/week. Each bag, container, or large item of garbage counts as one lift. Tags costing \$2 each are to be affixed to bags, containers, or items of garbage and are available throughout the City.

Quinte Waste Solutions is a partnership between Belleville and its neighbouring municipalities to coordinate and deliver waste-reduction programs and services. Curb-side recycling takes place weekly in the City. A Household Hazardous Waste Depot is open from April to October. "Giveaway Days" allow the public to pick up paint, paint strippers, stains, etc. free of charge.



Lifestyle & Leisure



The Quinte area has been ranked the number one place to live in the Province of Ontario by the Ontario Social Development Council.



This index measured and compared the social, health, economic and environmental well being of the area and determined there is no better place to live in the Province than Belleville!

The Quinte region has been recognized as a Communities in Bloom award winner for its gardens and beautification projects. The Belleville area is, as quoted in *The Toronto Sun*, Nov 13, 1998, “as close to paradise as Ontario gets”.



Located along the shores of the beautiful Bay of Quinte and the mighty Moira River, the “Friendly City” offers a whole host of recreational activities, a variety of public, separate, and private schools, a full-service hospital, and a commercial district that serves as the regional shopping centre.

Belleville can offer your family and employees all the amenities of a metropolitan centre, as well as the lifestyle that those in metropolitan centres long to create.



Housing

Belleville offers elegant living in rural and urban settings, only moments from work, at affordable prices. The average purchase price for a home in the region in 2009 was approx. \$198,000. New homes in urban settings can be found in three developing neighbourhoods. New, 2 storey, 2,700 sq. ft. brick homes are offered for as little as \$240,000; a one storey, 1700 sq. ft. bungalow goes for as little as \$200,000.

Within the historic “East Hill”, traditional Victorian homes on tree-lined streets bring the City’s history to life and personify gracious living. In rural Belleville, homes on estate-sized lots can be found with barns to allow hobby farming or equine activities.

Along the many miles of waterfront in Belleville and Prince Edward County, just minutes from downtown, waterfront homes are available at surprisingly affordable prices.

Apartments and condominiums, as well as seniors' housing, are available in Belleville in a wide range of configurations and prices, to meet the changing needs of families.

Belleville and the Quinte Region have an extensive network of real estate professionals available to assist with home or land purchases. The Quinte Area Real Estate Board serves the entire Quinte Area and is a great resource.

Their website is www.quinte-mls.com

This website allows home buyers to view listings for homes in and around Belleville.

In 2009 the Ontario Municipal Directory reported a total of 20,553 occupied private dwellings in Belleville.

“In Belleville you are never more than 10 minutes from home, work, or play!”





Commerce

Downtown Belleville is the community's financial centre providing a wide range of services and specialty stores, known as 'The Village'. The Village is located in the centre of the City, on the shores of the beautiful Bay of Quinte and Moira River. The City of Belleville is a perfect location for commercial, industrial, and tourism development. For further information on our vision for the downtown area, visit:

www.rediscoverdowntown.com



The Quinte Mall, located right off the 401, offers over 130 stores and services, including *Sears*, *Chapters*, and *Toys R Us*. Adjacent to the Quinte Mall on Bell Boulevard are other shopping opportunities -- *Home Depot*, *Walmart*, *Staples* -- as well as entertainment services such as a *Galaxy Cinemas* multiplex theatre. For further information, visit:

www.quintemall.net

Commercial services such as fast food outlets and car dealerships are located on North Front Street, extending from the 401 to the City's downtown.

Specialty stores offering everything from unique craft items to food products are found throughout the community. Surrounding rural areas offer a number of tourist and artisan communities



The City has six major supermarkets as well as an outdoor farmer's market, which operates 3 days per week, behind City Hall.

The Financial Post estimates for 2009 (Census Agglomeration Area):

- > **\$36,600 in spending per household**
- > **\$27,300 in spending per capita**
- > **760 retail establishments**

Health Care

Belleville is the hub of the Quinte Health Care Corporation, consisting of four fully-accredited hospitals throughout the region. Its main facility, Belleville General Hospital (BGH), and corporate headquarters are located within the City of Belleville. BGH provides primary and secondary care with a total of 202 beds, and offers a full range of clinics, diagnostic services, support services, and outreach programs.

The Sills Wing expansion is nearing completion and will open as scheduled in the first quarter of 2010. The redevelopment will expand the continuing care, rehabilitation units, intensive care unit and provide new facilities for the Children's Treatment Centre. The expansion will increase the overall hospital capacity by 77 beds. In future phases, QHC plans to renovate and redevelop the emergency department, hospital laboratory, surgical suites and medical and mental health units. The expansion will help meet the needs of the growing population and provide a modern facility for the staff, physicians and patients.

20 new family doctors have been recruited to Belleville and are currently looking for new patients. To register for a family doctor visit www.city.belleville.on.ca

QHC-Belleville General is located at:

265 Dundas St E,
Belleville, ON K8N 5A9

613-969-5511 www.qhc.on.ca/qhcbelleville.html



After-hours clinics and medical service clinics are located throughout the City, including a wide range of holistic health care providers. The provincial government offers a 24-hour/day, 7 day/week toll-free hotline staffed by registered nurses to answer any non-emergency health-related questions. Hastings & Prince Edward District Health Unit is headquartered in Belleville, providing dozens of programs and services, along with reliable health information, to local residents.

Health Unit

> **Hastings & Prince Edward Counties Health Unit**
Belleville 613-966-5500

Medical Clinics:

Bayview Medical Clinic

Belleville 613-968-5709

Bayview Dialysis Clinic

Belleville 613-966-2300

Bayview Medical Arts X-Ray and Ultrasound

Belleville 613-968-5538

Breast Screening Belleville & Trenton Centre

Belleville 888-969-7780

Belleville Integrative Health Centre

Belleville 613-966-9500

Quinte Pediatrics & Adolescent Medicine

Belleville 613-966-1999

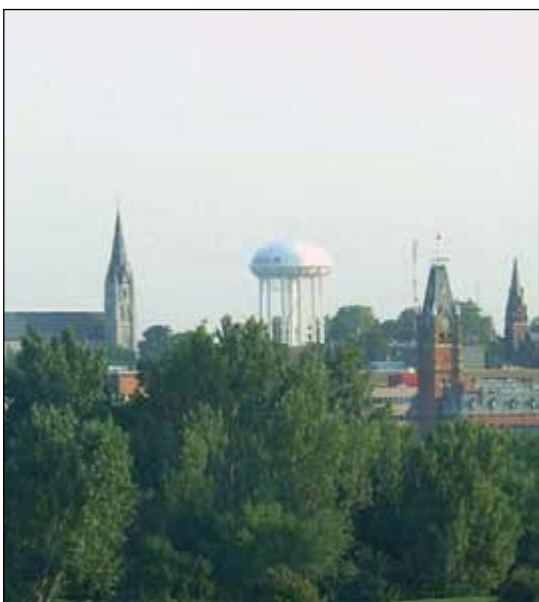
Quinte Regional Sleep Clinic

Belleville 613-966-5725



Belleville Retirement Residences and Nursing Homes

- > **Bayview Retirement Residence**
435 Dundas St. 613-966-6268
- > **The Richmond**
175 North Front St. 613-966-4407
- > **Quinte Gardens**
30 College St. W. 613-966-5815
- > **Bridge St. Retirement**
85 Bridge St. 613-968-7449
- > **Belmont Long Term Care Facility**
250 Bridge St. W. 613-968-4434
- > **Westgate Lodge**
37 Wilkie St. 613-966-1323
- > **Lakeview Manor**
228 Dundas St. E. 613-969-2200
- > **Highland House**
83 Highland Ave. 613-967-4663
- > **Aldersgate Village**
7 Aldersgate Dr. 613-962-1192
- > **Maple Manor**
132 Avonlough Rd 613-962-7333
- > **McQuigge EJ Lodge**
Black Diamond Rd 613-966-7717
- > **Emmanuel Residence**
50 Rollins Dr. 613-969-8475
- > **Eden Place**
38 Everett St. 613-968-8206 ext. 200
- > **Parkside Village**
193 North Park St. 613-968-4176
- > **Quinte Living Centre**
370 Front St. 613-962-8888



With access to exceptional health care facilities and services both here in Belleville and in the province, the standard of living is second to none. Life expectancy figures for the province reflect the health of the population, even as it ages.

Ontario: Life Expectancy at Birth				
	2006	2016	2026	2028
Male	77.9	79.3	80.7	81
Female	82.4	83.4	84.3	84.5

Social Services

There are several government and social service departments within the City to meet the needs of local residents. Listed below are several agencies that are accessible within the city.

County of Hastings

235 Pinnacle St. Belleville, ON K8N 3A9

Email: webmaster@hastingscounty.com

www.hastingscounty.com

The County of Hastings site provides detailed information about each department and council for each municipality.

Hastings Children's Aid Society

363 Dundas St. W., Belleville, ON K8P 1B3

Phone: 613-962-9291 Toll Free: 800-267-0570

Email: hastings.cas@cas.gov.on.ca

www.hastingscas.org

The Society's primary goal is to provide child welfare services to children and families.

Greater Belleville Safe Community

#307-245 Dundas St. E., Belleville, ON K8N 5K5

Phone: 613-967-4693

Email: gbscc@on.aibn.com

The Greater Belleville Safe Community is a not-for-profit organization that provides activities and programs to reduce injuries in our community. These programs provide information on a safer lifestyle for seniors, youth, children, families, employers, and employees.

Counselling Services of Belleville

12 Moira St. East, Belleville, ON K8P 2R9

Phone: 613-966-7413

Email: csbd@csbd.on.ca

www.csbd.on.ca

Counselling Services of Belleville and District (CSBD) is a non-profit community-based resource agency. The agency responds to the need for assessment, counselling, advocacy, and support and strives to enhance the effectiveness and well being of individuals of all ages, families, and the community.

Government Information Center

15 Victoria Ave., Belleville, ON K8N 1Z5

Phone: 613-968-3769

www.gov.on.ca

The centre provides access to government services and information to the entire Quinte area.

National Site of Human Resources and Skills Development Canada

www.hrsdc.gc.ca

Its mission is to enable Canadians to participate fully in the workplace and the community. The site provides the latest news, activities, and information regarding the HRSDC.

Belleville and District Chamber of Commerce

5 Moira St. E., Belleville, ON K8N 5B3

Phone: 613-962-4597

Toll Free: 1-888-852-9992

Email: info@bellevillechamber.ca

www.bellevillechamber.ca

The Chamber provides business services as well as tourism and community services.

Quinte Economic Development Commission

284B Wallbridge/Loyalist Rd., P.O. Box 610,

Belleville, ON K8N 5B3

Phone: 613-961-7990

Email: info@quintedevelopment.com

www.quintedevelopment.com

The Quinte Economic Development Commission (QEDC) is a regional economic development office representing the City of Belleville, the City of Quinte West, and the Municipality of Brighton. The QEDC is committed to supporting existing companies in our community, as well as to marketing and promoting of our community on behalf of our member municipalities to attract new companies to the region.

The Community Development Council of Quinte

49 Albion St., Belleville, ON K8N 3R7

Phone: 613-968-2466

Email: cdccgeneral@cogeco.net

www.cdcquinte.com

The CDC is a non-profit charitable organization that promotes the planning and provision of health and social services to ensure residents of the Quinte community are provided with the necessities of life and an opportunity to improve their quality of life.

Hastings Housing and Resource Centre

210A Front St., Belleville, ON K8N 2Z2

Phone: 613-969-1748

Email: info@hastingshousing.com

www.hastingshousing.com

The site is a source of information for tenants and landlords. It also provides on-line directory of available units. It also provides an on-line directory of available units.

Quinte Home Builders Association

P.O. Box 22018, Belleville, ON K8N 5V7

Phone: 613-968-5132

Email: info@quintehomebuilders.com

www.quintehomebuilders.com

The voice of the residential construction industry in the Quinte area, the Quinte Home Builders Association is a great organization with many, dedicated hard-working people helping to promote the professionalism of its members to the community.

Quinte Construction Association

54 Station St., Belleville, ON K8N 2S5

Phone: 613-962-2877

Email: qca@on.aibn.com

www.quinteconstructionassociation.com

The Quinte Construction Association is a non-profit organization that was formed in 1948 to better serve the needs of the construction industry in the Quinte and surrounding area.

Listed below are contacts for local specialized centres.

Specialized Centres

- > **Children's Aid Society** **613-962-9291**
- > **Social Services** **613-966-8032**
- > **Wife Assault Helpline/Three Oaks Shelter** **613-966-3074**
- > **Kids Help Phone** **800-668-6868**
- > **Sexual Assault Centre** **613-967-6300**
- > **Crisis Intervention Centre** **613-962-7227**
- > **Addiction Services** **613-962-7838**
- > **North Rural Women's Crisis Line** **613-336-8934**

Toll Free: 1-877-679-6636



Faith

More than 40 places of worship serving many different denominations can be found in Belleville.



Belleville Churches

> Seventh Day Adventist Church	253 Dundas St. W.	613-968-4581
> Christ Church Anglican	39 Everett	613-968-3478
> Mohawk Anglican Parish Centre	RR1 Deseronto	613-962-2787
> St.Thomas' Anglican Church	201 Church St.	613-962-3636
> Emmanuel Baptist Church	68 Rollins Dr.	613-969-8885
> Parkdale Baptist Church	514 Sidney St.	613-968-5761
> Victoria Ave Baptist Church	34 Victoria Ave.	613-962-5262
> Quinte Bible Chapel	188 Victoria Ave.	613-962-3885
> New Hope Christian Fellowship	151 Cloverleaf Dr.	613-966-2241
> Belleville Christian Church	248 Elmwood Dr.	613-966-1519
> Quinte Alliance Church	373 Bridge St. W.	613-969-4473
> Maranatha Christian Reformed	100 College St.	613-962-2062
> Christian Science Society	336 Palmer Rd.	613-962-0002
> Church of Jesus Christ of Latter-	135 Palmer Rd.	613-968-8144
> Cornerstone Community Church	Hwy .62 S.	613-962-3705
> Hastings Park Bible Church	36 Harder Dr.	613-968-9544
> Desert Stream Christian Fellowship	5 Dundas St. E.	613-968-5348
> Jehovah's Witness Kingdom Hall	Old Hwy 2	613-962-8127
> Holy Trinity Lutheran Church	516 Victoria Ave.	613-969-1257
> Free Methodist Church	135 Avondale Rd.	613-962-5134
> Wesleyan Church	78 Everett St.	613-962-1570
> First Pentecostal Church	490 Dundas St. W.	613-969-9999
> Calvary Temple	Hwy 2 W.	613-969-0888
> Desert Stream Christian Fellowship	535 Dundas St. E.	613-968-5348
> St. Andrew's Presbyterian Church	67 Victoria Ave.	613-968-8998
> St.Columba Presbyterian Church	Bridge St. and Farley Ave.	613-962-8771
> Holy Rosary Catholic Church	169 Park St. N.	613-968-6829
> St.Joseph's Catholic Church	399 Victoria Ave.	613-968-9950
> St.Michael's Catholic Church	296 Church St.	613-962-6371
> Salvation Army	290 Bridge St. W.	613-968-7394
> Bridge St United Church	60 Bridge St. E.	613-962-9178
> College Hill United Church	16 Park St. N.	613-962-4147
> Eastminister United Church	432 Bridge St. E.	613-969-5212
> Emmanuel United Church	Main St. Foxboro	613-962-3791
> Quinte Deaf Fellowship	385 Front St.	613-968-7403
> St. Mark's United Church	237 Cannifton Rd.	613-968-4222
> Greek Orthodox Church	6550 Harder Dr.	613-968-3327
> St.Matthew's United Church	25 Holloway Rd.	613-967-1511
> Westminister United Church	Wallbridge-Loyalist Rd.	613-968-4304

Parks

The City's extensive park system, local conservation authorities, and nearby provincial parks offer all that the outdoor enthusiast and nature lover could hope for.

More than 13 km of hiking and cycling trails and parks along the Bay of Quinte and Moira River connect to the Trans Canada Trail system and the Lake Ontario Waterfront Trail.

The City maintains over 507 acres of parkland throughout its area. Floral displays can be found at 11 locations to add colour to the City landscape, notably highlighted by Belleville's floral Canadian Flag on the Hwy. 401 hill in West Riverside Park. The Corby Rose Garden, nestled on Belleville's historic East Hill, displays over 2,000 roses, perennials, and annual flowers each summer. You can picnic throughout the City's parks; you can even bring up to 100 friends to join you in West Riverside, East Bayshore and West Zwicks Parks.

Belleville's beautiful waterfront is a bustling place from spring to late fall, with boats cruising in from around the world, and local residents docking their boats for the season. Two excellent harbour facilities with approximately 120 slips are available at Victoria Harbour and Meyers' Pier.



Recreation Opportunities

The Moira River runs through the heart of Belleville and is one of Ontario's premiere cold water fishing resources. The Bay of Quinte offers world renowned sports fishing year-round, and plays host to a number of fishing tournaments. Our rich natural environment provides sport hunting opportunities for everything from large game to smaller species.

The abundance of water and beaches truly is one of Belleville's greatest luxuries. You can relax on the beaches or cruise the Great Lakes, all within minutes of the City. For boating enthusiasts, the region's 13 marinas facilitate both cruising and sailing craft. Both the Trent and Rideau canal systems, as well as the Great Lakes are, just a short cruise from the City. A number of races and regattas are held in the area throughout the season, and enthusiasts can join a number of boating clubs and associations.

Days can be spent golfing on the region's 16 courses that provide enthusiasts with a variety of challenging layouts. Our courses have hosted some of Ontario's premiere golfing events, and yet still offer challenges for everyone from the champion to the beginner.

Prices vary throughout the region, but all offer economical fees.





Hiking, cycling, kayaking, camping, and equestrian activities are right on Belleville's doorstep. In summer, baseball and soccer reign supreme, along with water sports like yachting and rowing. Organized sporting leagues for men and women cross all age ranges. An evening might end with a sunset stroll down the Riverfront or Bayshore Trails. Belleville winters offer a wonderland of opportunity: hockey, ice-skating, ice-sailing, ice-fishing, and cross-country skiing for all ages and skill levels.



Belleville is home to the OHL Champion Belleville Bulls, Quinte Curling Club, bowling facilities and other family-oriented recreational programs and facilities. MA Sills Park, one of Ontario's best track and field facilities, has hosted a number of premiere track-and-field events. Belleville's YMCA offers an indoor pool and a full range of facilities and programs, as do other private health clubs. www.bellevillebulls.com



The City's Parks & Recreation Department runs a full roster of recreational programming throughout the City all year long. You will find 36 ball diamonds, 7 mini-pitch soccer fields, and 7 regulation-size soccer fields within the City. An 8-lane, rubberized running track and multi-purpose playing field have hosted provincial track tournaments and provide residents with top-notch facilities. A 25-yard pool is available to city residents as well.

Construction on Belleville's new multiplex facility has started and is expected to be completed by March 31, 2011. The facility will include two new National Hockey League size ice pads, dressing rooms, storage for equipment, updated food service facilities, a multi-purpose recreation room, fitness centre, an indoor track, an aquatic facility with a 25 metre pool and community space.

Contact the department to learn more about the wide range of programs at 613-966-4632.



Culture

Belleville offers a thriving arts and cultural community with something for everyone. Symphony, ballet, theatre, and concert events are just a sample of the culture in the Belleville area.

The Quinte Arts Council is a not-for-profit community service organization devoted to the promotion of the arts in and around the Quinte area.

www.quinteartscouncil.org

The Quinte Symphony is renowned for its extraordinary talent. Attend the symphony and hear the music you love, performed by the people you know. The Quinte Symphony website outlines the upcoming performance dates.

www.quintesymphony.com

Belleville is home to **The Quinte Ballet School of Canada**, which has evolved into a highly respected member of the national and international dance community. The school's new facility was completed in January 2002 and is one of the best professional dance training centres in Canada. The Quinte Ballet School website outlines programs as well as upcoming events.

www.quinteballetschool.com

There are several other important points of cultural interest within Belleville, including the quaint **Pinnacle Playhouse** and **The Empire Theatre**, which stages top-notch artists, just to name a few. The Belleville Waterfront & Ethnic Festival is a summer festival not to be missed. For Waterfront Festival event information, visit the website:

www.bellevillewaterfrontfestival.com

There is something for everyone's cultural taste in Belleville.

The Belleville and District Chamber of Commerce will be able to assist with further cultural information as well as service your business needs. The Chamber's vision statement is "To be recognized as the voice of business in promoting and nurturing a prosperous Belleville and district community". For further information, visit the website:

www.bellevillechamber.ca





Heritage Preservation

Belleville's rich history is hinted at around every corner. Some promenades take you back in time, while other more subtle architectural features only offer a hint of days gone by. Year after year, however, we work to preserve that heritage and the architecture that offers a piece of history.

Over 35 properties in the City of Belleville have been designated under the Ontario Heritage Act (OHA) as architecturally or historically significant. A listing of all designated properties, along with information on designation and guidelines for helping to preserve heritage properties is available from the Heritage Belleville Department at City Hall. For further information on designation, visit:

www.city.belleville.on.ca

A very active **Local Architectural Conservation Advisory Committee** (LACAC), known as Heritage Belleville, advises on restoration and preservation of the many historic buildings in the community. Members of that committee are appointed by City Council to:

- > **Identify properties of heritage value**
- > **Recommend properties and areas worthy of designation under the OHA**
- > **Provide assistance to City Council on matters relating to the administration of the OHA**
- > **Advise property owners seeking designation, and those who own designated properties, on restoration and conservation methods and practices**



Tourism

Attractions

There are several points of tourism within easy access of the Belleville region.



Nature

- > **Bay of Quinte & Moira River:** Refuge and recreation, right in the heart of Belleville.
- > **Corby Park Rose Garden:** A quiet oasis amidst thousands of roses, Belleville's East Hill.
- > **Trent-Severn Waterway:** 1-800-663-2628, www.ftsw.com
- > **Conservation Authorities:** Nature in your backyard, Quinte Conservation. 613-968-3434
- > **Sandbanks Provincial Park:** Spectacular white sand beaches. 613-393-3319
- > **Presqu'île Provincial Park:** Wildlife viewing and birding along Lake Ontario's shores. 613-475-4324
- > **Algonquin Provincial Park:** Wilderness camping & rugged outdoor activities. 1-888-ONT-PARK



Heritage

- > **Tyendinaga Mohawk Territory:** One of Canada's largest Mohawk communities demonstrates its proud native heritage. 613-966-5602 www.tyendinaga.net

Regions

- > **Prince Edward County:** A scenic wine region, fine dining, and gracious living opportunities and abundant opportunities to experience nature. 1-800-640-4717 www.pec.on.ca
- > **Toronto, Montreal & Ottawa:** All the glamour & excitement of these major Canadian cities is only hours away by car, train, or bus.

Museums

- > **Glanmore House Historical Museum:** A glimpse of Victorian life in Belleville over 100 years ago, housing a fine collection of art, furniture, paintings, lamps & local displays. 257 Bridge Street East 613-962-2329 www.glanmore.org/glanmoreind.html
- > **Belleville Scout / Guide Museum:** Canada's largest museum dedicated to the preservation of Scout & Guide memorabilia, by appointment. 613-968-7505 www3.sympatico.ca/pandj
- > **RCAF Memorial Museum:** Explore the history of Canadian Military Aviation: artifacts, aircraft & memorabilia. CFB Trenton 613-965-2140 www.rcafmuseum.on.ca
- > **Museum of Agricultural Heritage:** Stirling Fair Ground Stirling 613-395-2551
- > **Ameliasburgh Museum Complex:** Featuring 14 buildings of agricultural & industrial history. Ameliasburg 613-968-9678 or 613-966-2740



Galleries

- > **Gallery 121:** Featuring local artists, 48 Bridge Street East. 613-962-4609 www.geocities.com/gallery121
- > **Quinte Arts Council:** An in-house gallery displaying the work of the region's artists for display and sale. 36 Bridge Street East 613-962-1232 www.quinteartscouncil.org
- > **Belleville Public Library Gallery:** Featuring local artists in a promotional fashion. 254 Pinnacle Street 613-968-6731 www.bellevillelibrary.com
- > **John M. Parrott Art Gallery:** 254 Pinnacle St. (3rd Floor, Belleville Library)
- > **ArtPlus:** 54 North Front St.
- > **Fusion:** 282 Front St.
- > **Belleville Art Association:** 392 Front St.
- > **Waterfront Fine Art Gallery:** 25 Dundas St. W. (Belle Harbour Plaza)



Events

There are several points of tourism within easy access of the Belleville region.

- > **IceFest at Ramada (January)**
- > **Savour The Chill (February)**
- > **Maple Syrup Festival (March)**
- > **Quinte Home & Renovation Show (March)**
- > **Giant Easter Egg Hunt & Eggstravaganza (April)**
- > **Expressions, Visual Art Show (May)**
- > **Walleye World Live Release Fishing Tournament (May)**
- > **Victoria Day Celebrations (May)**
- > **Big Music Fest (June)**
- > **Canada Day Celebration (July)**
- > **Waterfront & Ethnic Festival (July)**
- > **Summerfest (July)**
- > **Rotary Loves Kids Event (July)**
- > **Quinte Ribfest (August)**
- > **Farm Show & Plowing Match (August)**
- > **Country Harvest Fall Family Festival (September)**
- > **Quinte Exhibition (September)**
- > **Santa Claus Parade (November)**
- > **Empire Square Live (Seasonal)**
- > **Farmers' Market (Seasonal)**
- > **Quinte Ballet School Concerts (Seasonal)**
- > **Quinte Symphony Series (year-round)**
- > **Pinnacle Playhouse Series (year-round)**

Culture

Symphony, theatre, ballet, and wine tours are just a taste of the culture of Quinte. **The Quinte Symphony** offers compelling variety in its annual series. **The Pinnacle Playhouse** maintains a quaint theatre with rich and varied productions.

The Empire Theatre, seating 700 with state-of-the-art sound, brings world-class artists to the local stage.
www.theempiretheatre.com

The Empire Square Live, is an outdoor concert venue for you and 3600 friends, located adjacent to the Empire Theatre in Downtown Belleville. www.empiresquarelive.com

Quinte Ballet School students delight City residents each season with performances.

Also, a weekend drive often includes visits to private art galleries, wine-tastings and tours in the County's vineyards, or strolls through its orchards and visits to its tea rooms.

Air, Land & Water Travel

Day Trips

The region offers many scenic routes that can be travelled as beautiful day trips:

The Apple Route can be travelled just west of Belleville by following the bright red apple signs between Grafton and Trenton. www.appleroute.com

The Cheese Route celebrates this region's fine cheeses. To experience this taste-and-travel sensation, follow the signs throughout the Quinte Region and Prince Edward County.

The Loyalist Parkway winds a picturesque path along the St. Lawrence and Bay of Quinte shores from Kingston, across the Glenora Ferry to Picton, revisiting the route taken by United Empire Loyalists, and the communities where they settled. www.loyalistparkway.org

Accommodations

For accommodation information, please visit the City of Belleville website: www.city.belleville.on.ca/

For further tourism information, visit the Belleville and District Chamber of Commerce website:
www.bellevillechamber.on.ca



The Empire Theatre
& Centre for the Performing Arts







For more information on investing in
the beautiful City of Belleville please contact:

The Economic and Strategic Initiatives Department

Belleville City Hall 169 Front St. Belleville, Ontario, Canada K8N 2Y8

Phone: (613) 967-3238 • **Fax:** (613) 967-3262

ecdev@city.belleville.on.ca

www.city.belleville.on.ca