



- 2021-22 PARTNERSHIP OPPORTUNITIES -

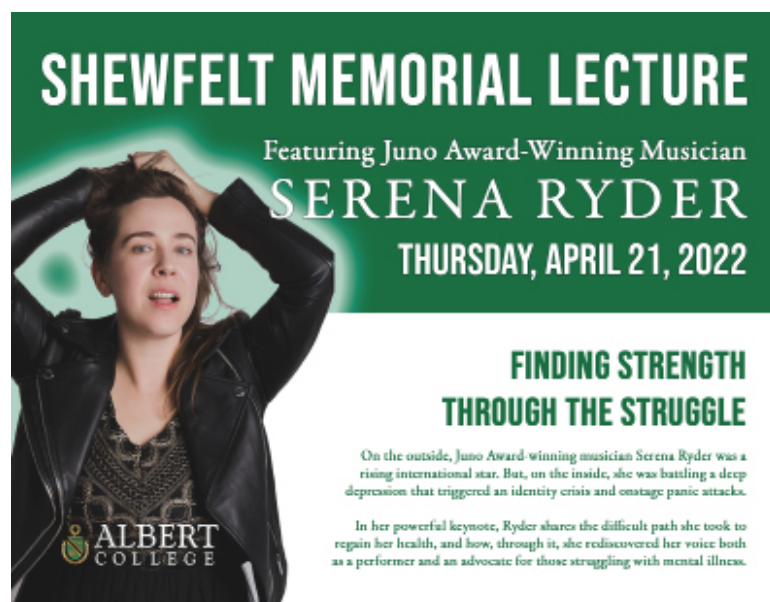
# Partner with Albert College *... and make a difference together*

Partnering with Albert College provides a unique opportunity to connect your business with the Albert College community - parents, alumni and alumni parents - many who are doctors, dentists, business owners, lawyers and professionals. Reach a unique audience and provide an engaging way to interact with your customers. Promote your business throughout the 2021-22 school year at all Albert College special events including:

## Shewfelt Memorial Lecture featuring Serena Ryder Thursday, April 21, 2022 - Memorial Chapel

The Lorne L. Shewfelt Memorial Lecture is a community engagement event and is publicly advertised. The purpose of this lecture series is to bring dynamic speakers to Albert College to inspire our students, parents and community on a variety of topics. Past speakers have included; Astronaut Roberta Bondar, Environmentalist David Suzuki, Artist Robert Bateman and Olympian Elizabeth Manley. Most recently, former NHL goaltender Clint Malarchuk spoke to a sold-out crowd. Please join us as a partner to promote life-long learning and inspire students, parents and the surrounding community.

Target number of attendees - 220  
Ticket price - \$25



## LEADERSHIP RECEPTION WITH SERENA RYDER!

Partners who give \$1,000 or more will meet Serena Ryder during a small, private meet and greet reception on campus.

Partners will also enjoy VIP seating and complimentary admission for two people to see Serena Ryder during the 2022 Shewfelt Memorial Lecture following the reception. You don't want to miss it!

# Enchanted Forest Gala

## Saturday, May 28, 2022 - Ackerman Hall



The gala is the school's biggest fundraising event and takes place every other year. Our last gala in 2019 raised over \$70,000 for Albert College.

The Enchanted Forest Gala will be an in-person, outdoor event on campus at Albert College. It will feature an auction, cocktails and entertainment under a blanket of stars in a magical enchanted spring forest. Details are subject to change due to COVID-19.

We will welcome business owners, entrepreneurs, doctors, dentists and other community professionals.

Target number of attendees - 130

Ticket price - \$160

# John Davidson '59 Memorial Golf Tournament

## Friday, June 3, 2022 - Black Bear Ridge Golf Course

Our annual golf tournament is an Albert College community event where we encourage our alumni, parents, faculty/staff and friends to golf with us. The proceeds support the John Davidson '59 Memorial Scholarship Fund which provides scholarships for one Junior and one Senior School day student every year. Golfers enjoy a round of golf at Black Bear Ridge Golf Course, lunch, dinner and snacks on the course.

Support scholarships to recruit and retain local day students by becoming a partner and sponsoring this event.

Target number of participants - 144

Ticket price - \$160



# Join Us

## Become an Albert College Partner today!

Your contribution to Albert College through your business sponsors these special events and promotes your company to the Albert family at the same time. **Your company will be recognized at these events as well as the Candlelight Carol Service, Albert Family Welcome BBQ, school plays, music productions, athletic events and much more.** Join us to support, enhance and enrich the educational experience for Albert College students. Our aim is to provide you an opportunity that fits your needs, your budget and the way that you want to be recognized. We appreciate your time and consideration.

# A L B E R T C O L L E G E

## Promotion and Recognition Benefits

<b>\$7,500</b>	<ul style="list-style-type: none"> <li>• VIP table and complimentary tickets for eight guests to attend the Gala (\$1,280 value)</li> <li>• Company name/logo in local media advertising (newspaper, posters, signage, etc.)</li> <li>• “Leading Partner” designation in print advertising</li> <li>• Acknowledgment by Emcee at special events</li> <li>• Opportunity to distribute awards or prizes at events, choose winning raffle ticket, etc.</li> <li>• Extra-large logo displayed in event program, <i>Albertalks</i> magazine (circ. 3,500) and at the event</li> <li>• Large hole sign at John Davidson ’59 Memorial Golf Tournament 2022</li> <li>• Reception with 2022 Shewfelt speaker, Juno-Award Winning Musician Serena Ryder, with VIP seating and complimentary admission for two</li> <li>• Name listed on Albert College website, ENewsletters (circ. 2,500) and social media: Facebook (reach 2,445), Twitter (1,660 followers) and Instagram (1,480 followers)</li> </ul>
<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Acknowledgment by Emcee at special events</li> <li>• Opportunity to distribute awards or prizes at events</li> <li>• Two complimentary tickets to attend the Gala (\$320 value)</li> <li>• Extra-large logo displayed in event program, <i>Albertalks</i> magazine (circ. 3,500) and at the event</li> <li>• Hole sign at John Davidson ’59 Memorial Golf Tournament 2022</li> <li>• Reception with 2022 Shewfelt speaker, Juno-Award Winning Musician Serena Ryder, with VIP seating and complimentary admission for two</li> <li>• Name listed on Albert College website, ENewsletters (circ. 2,500) and social media: Facebook (reach 2,445), Twitter (1,660 followers) and Instagram (1,480 followers)</li> </ul>
<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• Large logo displayed in event program, <i>Albertalks</i> magazine (circ. 3,500) and at the event</li> <li>• Small hole sign at John Davidson ’59 Memorial Golf Tournament 2022</li> <li>• Reception with 2022 Shewfelt speaker, Juno-Award Winning Musician Serena Ryder, with VIP seating and complimentary admission for two</li> <li>• Name listed on Albert College website, ENewsletters (circ. 2,500) and social media: Facebook (reach 2,445), Twitter (1,660 followers) and Instagram (1,480 followers)</li> </ul>
<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• Medium logo displayed in event program, <i>Albertalks</i> magazine (circ. 3,500) and at the event</li> <li>• Reception with 2022 Shewfelt speaker, Juno-Award Winning Musician Serena Ryder, with VIP seating and complimentary admission for two</li> <li>• Name listed on Albert College website, ENewsletters (circ. 2,500) and social media: Facebook (reach 2,445), Twitter (1,660 followers) and Instagram (1,480 followers)</li> </ul>
<b>\$500</b>	<ul style="list-style-type: none"> <li>• Small logo displayed in event program, <i>Albertalks</i> magazine (circ. 3,500) and at the event</li> <li>• Name listed on Albert College website, ENewsletters (circ. 2,500) and social media: Facebook (reach 2,445), Twitter (1,660 followers) and Instagram (1,480 followers)</li> </ul>

*Gifts in Kind – Contributions of goods and services will be recognized as above.*